A LOOK AT A NEW DECADE BY CANADA'S MUSIC MEN

TWENTY FIVE CENTS

A LOOK AT A NEW DECADE BY CANADA'S MUSIC MEN

THREE TOP RECORD EXECS MAKE PREDICTIONS FOR SEVENTIES:

RONALD HOSTS CBC'S "AS IT HAPPENS"

STONE EXPANDS INTO PR

CANADA'S GODDARD CHALLENGES YORKE ARTICLES

TURNER SIGNS MARIE BABIN

ELVIRA'S NEW YEAR PREDICTIONS

CTV ELECTS OFFICERS & DIRECTORS

Get together of Ontario record promotion managers was so successful it's expected to be an annual event with possible meetings every two months. Seen above at the Ports of Call bash are (l to r) Allan Matthews (Compo)/Tom Williams (Warner Bros)/John Turner (Polydor)/Danny LaRoche (Phonodisc)/Mark Robbins (Quality)/Joe Woodhouse (Capitol)/Charlie Camilleri (Columbia)/Ken McFarland (London)/Scott Richards (RCA).
ELECTION OF OFFICERS & DIRECTORS - CTV

John W. H. Bassett, Pres. and Managing Director.

Bruce D. Alloway, Manager, is hereby appointed Vice-President, Finance and Administration.

Keith Campbell was reappointed Vice-President, Marketing, and General Manager.

Miss Babin, who plays rhythm guitar, is currently putting together a back-up group and has acquired a sizeable following throughout the Western Provinces.

The following were elected as directors:

- John W. H. Bassett, Pres. and Managing Director.
- Bruce D. Alloway, Manager.
- E. F. McDonald, President, Channel Seven Television Ltd., Toronto.
- D. W. G. Martz, Vice-President, Marconi Broadcasting System Ltd.
- H. A. Crittenden, Vice-President, Channel One Television Ltd., Toronto.
- D. G. Campbell, Executive Vice-President, Maclean-Hunter Ltd.
- A. C. Rhodes, President, Television Broadcasting System Ltd.
- F. C. O'Brien, Director, CTV Television Network Ltd.
- D. E. Stirling, Chairman of the Board, Newfoundland Broadcasting Ltd.

DEADLINE FOR ADS WEDNESDAY NOON

RPM's Business Office

ONE YEAR $25.00
SINGLE COPY .25
THREE YEARS - $21.00
FIRST CLASS - $15.00

OTHER COUNTRIES 25

One Year - $25.00
Single Copy - .25

Printing in Canada

1970 RPM's Business Office

ELECTION OF OFFICERS & DIRECTORS - CTV

Montreal: At the CTV Network Annual General Meeting, held in Montreal November 28th, Murray H. Chercover was reappointed President and Managing Director. Keith Campbell was reappointed Vice-President, Marketing, and former Secretary-Treasurer, James Packham, was appointed Vice-President, Finance and Administration.

The following were elected as directors:

- Bruce D. Alloway, Manager.
- John W. H. Bassett, Pres. and Managing Director.

STONE EXPANDS INTO PR

Winnipeg: Peter Stone, president of the Peter Stone booking agency, announces a move to a larger office location at 189 River Ave. The new offices will house his booking agency to be headed up by Neil Shaye and Stone's new PR venture, House of Stone which will also serve as a music consultant firm.

Groups taking advantage of this new service include Musical Odyssey and The 5th. The latter have acquired a sizeable following throughout the Western Provinces. Plans are now underway to take the group into recording studios the first part of the year. They will be appearing at the University of Regina Jan 9 and the following night in Moose Jaw.

REVOLUTION FRANCAISE HITS DUO MARKET

Montreal: One of French Canada's most exciting new groups is doing well in both Quebec and the United States, according to Capitol Records of Canada. "Revolution Francoise" reportedly has the biggest booking load in English and titled "American" was released in the US on the Tower label and has rung up healthy sales.

The group is made up of Francois Guy, Richard Tate and Angelo Panali, who in their time have all played with other groups and are now together as Quebec's "supergroup" a la Blind Faith. Currently in production are an LP and two more singles to be released on the Revolution label.

"swamp" music.

That's right, swamp music.

Jerry Wester, Vice-President of Atlantic Records, producer of Ray Charles in the fifties and Arthra Franklin in the sixities, coined the phrase and he believes that swamp music is very much with us. What is it? Well, Bonnie and Delaney play it and if I had to define it I'd call it the first real white soul music. To be more explicit, it's emotional music played by, for, and about white young people and comes from the experience of knowing and learning from black blues artists like Robert Johnson combined with the experience of playing hard rock wah for the past few years. Swamp musicians are people like Joe South and Duane Allman (he played on many Arthra Franklin albums after giving up his guitar duties in a west coast rock group) and other down home boys and girls who have come grinning out of the Southern United States tapping their feet, and knowing in their hearts that a good song should make you want to have a good cry and a good laugh.

Weiler believes that the music of people like Allman and Delaney and Boone will co-exist with the music of Jimmy Page and Jagger-Richards. But the emotional sounds of swamp music will be the second wave, the open wound of hard rock, in his opinion. I have a feeling that the surfing first wave is not only be glowing embers if swamp music really takes hold. I don't think that Jimmy Page and Joe South or Duane Allman can co-exist. Personally, I'm hoping that Allman and South "swim!"

MIDEM INCREASES CAPACITY

Puteaux, France: MIDEM, Europe's annual song-fest is having space problems. The 1970 event is housed in the new Palais des Festivals which holds 64 more offices than were at Martinez in 1969, but still there is not enough room. MIDEM is setting up 36 additional offices for use by the extra participants. Participation is expected from 400 countries, at 270 firms, 84 of them British, up 23 from the preceding year.

VOTE IN THE RPM ANNUAL AWARDS POLL

Page 2 RPM Weekly
RONALD HOSTS CBC'S "AS IT HAPPENS"

CBC Radio has announced the hiring of William Ronald as host of the second season of "As It Happens". Ronald is best remembered as the host of the ill-fated "Umbrella" on CBC TV three years ago. Since the downfall of that show Ronald has been far from inactive. He spent two years working on a 44 x 60 ft. mural at Ottawa's National Arts Centre and for the past while has been engaged in preparing his works for an exhibition in Toronto.

OLIVER TO LONDON & CANNES

New York: Crewe recording artist Oliver, whose recording of "Good Morning Starshine" has been on the charts for several months and whose "Sunday Morning" is having similar success, is slated to guest on the Tom Jones Show to be taped in London in mid-January. The show will be aired February 5th. After the taping Oliver heads for Cannes, France where he will appear at MIDEM. After the French engagement he returns to England for a number of dates before returning to the US on January 28.

RARE EARTH TO PHONODISC

Toronto: On November 28th Phonodisc Ltd. introduced another new label from Tamla/Motown with the release of albums by Love Sculpture, Pretty Things, The Messengers, the new label is Rare Earth. Phonodisc plans extensive promotion of the Rare Earth label with in-store displays, and plugs on CHUM-FM with cuts from the above albums.

COLD BLOOD TO ATLANTIC-ATCO

San Francisco: Atlantic Recording Corporation has announced the conclusion of an agreement with David Rabinson and Bill Graham to distribute their San Francisco label, Atco. Rabinson, Atco's president stated that the first release on the label will be by Cold Blood, a nine piece group from the San Francisco Bay area. Cold Blood, loud and brassy, has been appearing in the area for the past two years and in that time has received much critical acclaim. Lead attraction of the group is 4'11" Leslie Poole, shy and quiet offstage, but becoming a powerhouse in the Joplin tradition with a mike in her hand. The group included a brass section fresh out of the US Army Marching Band.

First break came at a free concert in Golden Gate Park held when Bill Graham, who happened to be in the area, asked them to appear as a resident feature on his S.F. nightspot for the weekend. They did and were launched.

RADIO SIR GEORGE BOWS PROMO SALUTE

Montreal: Kas Rubin, operations director of the non-commercial Radio Sir George (CRSG), has revealed plans whereby the station will present a promotional salute, in tape form, to their appreciation of those record companies who have supplied product to the station over the past years.

Rubin notes that: "This experiment will expose as much product as we can transmit and give our listening audience a good chance to pick up items which may have been overlooked and serve as a guide for seasonal shopping on localities.

The programming of the special commenced November 24th with the following:

1) Capitol and affiliates
2) London and affiliates
3) Compo, Arc, Ace S.F. nightspot for the weekend.
4) S.F. nightspot for the weekend.
5) All U.S. companies who have supplied product.

The following week was set aside as a review of the 60's.

5) Hits of 1960-63
6) Hits of 1963-65
7) Hits of 1965-67
8) Hits of 1967-69
9) Hits of 1969
10) Hits of 1969-70

In view of the fact that both Christmas and New Year's Day fell in the middle of the week this year, RPM found it impossible to publish an edition for the week of January 3rd. To afford our staff a holiday and to take the strain off our printing and layout houses, we have combined two editions in this one.

We feel confident that the trade will accept this, in view of the fact that, although the radio and music industries do go on, they are not directly connected with our trade, including our printers, have extended their holidays to take advantage of the falling of Christmas on a Thursday.
Creative ‘70′s Belong To Canada
- George Harrison (RCA)

Those of us making our living from the music industry in Canada, during the 70′s, are in for a most exciting and rewarding time. RCA Limited has been associated with the recording industry for 70 years and while we believe we have, in a way, contributed to the cultural growth of Canada we, as a company, have never quite been satisfied with our performance. We always knew there were better ways of doing things. We were not always in a position, economically, to do what we thought best.

The middle sixties gave us cause to pause and really ask ourselves what, as a company, was our posture going to be relative to the business of music. Our decision was to go Canada ... and we have ... as Al Jolson used to say during his performance "You ain’t seen nuthin’ yet". This is the way I feel about the music and entertainment business in Canada. So much has happened during 1967, 1968 and 1969 to put Canada up front in our chosen field that it cannot help but make Canada, in the 70′s, the focal point of the world ... we have great pop groups, great people in the "serious" music group. All in all the bubbling sound of success is there.

And best of all, whether planned or unplanned, it surely was an industry effort ... radio, government, unions, record people and music publishers all have contributed and we offer our congratulations to all the industry.

And to show our confidence in the future, besides substantial capital funds, we are investing in talent. The enclosed picture is of our first 1970 signing ... and you will see and hear a lot from Vann-Elli. Profit is a good word ... let’s make use of it all year long.

GEORGE HARRISON & VANN-ELLI

This is the first of a series of articles by the key figures of the Canadian music industry. As we enter a new decade, in these pages we can read the views and the feelings of the men who motivate Canada’s culture through music. They look at the 70′s.

Future Holds New Ideas
- Fraser Jamieson (London Records)

First, let me congratulate RPM and its editor Walt Grealis for giving us our own Canadian publication. As we prepare to enter this new decade, it is encouraging to see that as an industry it has grown, Canadian talent has started to come of age. Each company has enjoyed some measure of success with Canadian product.

I wish everyone a very prosperous New Year.

Looking to the future there seems to be a bewildering and confusing array of new ideas and ways of reproducing sound and sight. It will be interesting to see which ideas stick and which ones fall by the way.

On behalf of London Records may I thank one and all for their generous support of our artists and product during the past years.

Jack Boswell Sees More Canadians Involved in ‘70′s
- Fraser Jamieson

Many people have helped. The press, radio and T.V. and young Canadians have shown they will support Canadian talent. The Canadian Record Manufacturers’ Association has helped by constantly urging its members to seek out and find Canadian talent.

As we all know, you can not legislate talent, and it is wonderful to see our artists not only being successful in Canada, but also making it in the international market.

Jack Boswell

the music scene on an international level.

Look for a more aggressive attitude as Canada takes its place in the world market.

ADULT

1 2 MIDNIGHT COWBOY
Fennel & Tashen United Artists-3056-7

10 3 LEAVING ON A JET PLANE
Peter Paul & Mary Warner Bros.-3562-1

4 4 WINTER WORLD OF LOVE
Engelbert Humperdinck-Parlophone-6044-L

5 5 A BRAND NEW ME
Darby & Joan Lambert-2685-5

6 6 HOLLY HOLLY
Mulligan/Atlantic-45717-1

7 7 EARLY IN THE MORNING
Vanya Faul-Argosy-2102-7

8 8 DON’T CRY DADDY
Elvis Presley-RCA-A47-9786-J

9 9 AND WHEN I DO
Brenda Lee & Fats Domino-Apollo-4500-0

10 10 TONIGHT I’LL SAY A PRAYER
Clifford Greene-RCA-40525-7

11 11 A WOMAN’S WAY
Andy Williams-Columbia-45053-4

12 12 SUNDAY MORNING
Olive Devices-CBS-337-M

13 13 Goin’ Out of My Head
Frank Sinatra-United Artists-VL-3-P

14 14 NATURAL TO BE GONE
John Hartford-RCA-A47-7726-4

15 15 YESTER-ME YESTER-YOU
Yesterday

16 16 ONE TIN SOLDIER
Original Castle-1844-7

NEWS FROM STRATFORD

Stratford, Ont.: The Stratford Festival of Canada has announced its casting for the 1970 Spring Tour, "Merchant of Venice" will have Donald Davis playing Shakespeare’s Antonio. Davis is well known for his portrayal of Othello in Stratford’s production of "Othello", last year, and for his work in London and on and off Broadway. Cicely, a native of Montreal, has appeared in several Stratford productions as well as in England and on Broadway. "School for Scandal" stars Robin Gammell playing Joseph, and Helen Casey playing Lady Teazle. Helen last appeared at Stratford in 1961 in Henry VIII and Coriolanus. He has since worked in England and the US. His most recent work was with the Galapago Minnesota Theatre Company, where he appeared in "Tango".

13
Phonodisc's McKim Sees Canada As Important Source
Of International Entertainment

First, I would like to thank Walt Grealis and RPM for this opportunity to wish all who make the

DON McKIM

music industry one of the most fascinating and rewarding fields of endeavor, a very happy and pro-

gressive New Year.

I believe special appreciation should go to those in the Canadian business, in particular, who have
done so much to improve appreciation and marketability of Canada's bountiful, creative
talents in the area of recorded music during the Sixties. Much of this pioneering certainly
belongs in the categories of philanthropy and idealism and should not go unrecognized.

In the Seventies, I have no doubt that Canada will become an even more important source of inter-
national entertainment. The musical talent itself exists in abundance and in the years to come
our Canadian industry will learn much more about developing that talent - in original presentation,
commercially acceptable reproduction, and in all the many and important facets of promotion.

Polydor's Exon Reveals
Record Tape & Disc Year

Polydor Records Canada Limited, would like to commend RPM at the end of a "record" year. It might
be more appropriate to say for a "sound" achievement, in view of the tremendous growth in the tape
field. In an ever changing scene,

FRED EXON

Musimart brings The Best From The Old
And New World - Jack Inhaber

At this closing of a decade, Musimart would like to extend to RPM and through their pages, to the record industry as a whole,
our sincere thanks for the active co-operation extended over the past years, and best wishes for the future.

We feel that we have - in our own small way - contributed towards bringing to the Canadian scene
tastes of the public in this respect, and this is a responsibility which rests partly with the Press in
publicizing the availability, and presenting informative recommendations of the material available.

Once again, may 1970 usher in a period of growth wherein our journey to the stars will be matched by our achievements in the field of musical enjoyment here on this small world of ours.

Musimart has endeavoured whole-
heartedly to co-operate with our company and, indeed, the industry. This was done in the midst of
diverging opinions on delicate subjects. The need is greater than ever for a genuine Canadian medium for the industry, and we congratulate RPM for its sincere attempts to see all points of view
and improve its layout and coverage.

May we wish you every success in 1970 and hope that we can provide you with material of significant Canadian success to publish.
NEW POLARIS STUDIOS IN WINDSOR

Windsor: Frederick Maier has announced the formation of Polaris Productions, a Canadian company intending to promote and expose Canadian talent and introduce it to international markets. Mr. Maier has a staff lined up for the operation which includes a musical director, staff orchestra, talent co-ordinator, art department and a marketing and distribution department. The company will involve itself in both recording and motion pictures of the industrial and documentary type.

Maier, born in France of a well-to-do family attended the University of Windsor and has worked as a cameraman for Pathé and other major interests. Since coming to Canada a few years ago Maier has been associated with various film production companies including the CBC.

World Pacific Jazz

Bows “Aurelia’s Theme”

The Craig Hundley Trio have released the first recorded version of “Aurelia’s Theme” from the movie “The Madwoman of Chaillot.” The lid is reported to be receiving wide station acceptance in the US from WHN in New York, KSFO in San Francisco and others. The young trio, more well known for their jazz works, have done a delicate, semi-classical arrangement of the piece. The young group are: Gabriel Mekler, Mike Plotkin and Don Sterling, owners of Lizard Productions.

MONTREAL’S HI-FI SHOW DRAWS 12,000

Montreal: The “Stereo 70” Hi-Fi Home Entertainment Show drew the largest attendance ever to such a show in Canada. Held October 15th-16th in Montreal, the show announced a total paid attendance of 12,911. Unpaid attendance being large, the above figure is probably quite low. In total, some 700 dealers were estimated to have been represented at the show. One result of the show was said to have been the amount of public interest generated in high priced stereo components.

AMPEX TO DISTRIBUTE LIZARD

Toronto: Miss. Joan Meskham, promotion for Ampex of Canada, announced the signing of an agreement between Lizard Productions Inc. and Ampex Records whereby Ampex Records and Ampex Stereo Tapes will distribute all Lizard product, including all future artists found by Gabriel Mekler. Negotiations were completed by Larry Harris, president of Ampex Records, and Gabriel Mekler, Mike Plotkin and Don Sterling, owners of Lizard Productions.

Initial release for the new label will be that of Jamul City skedded for January. Lizard Productions is a Los Angeles based firm.

HEX WINDSOR

Maier, born in France of a well-to-do family attended the University of Windsor and has worked as a cameraman for Pathé and other major interests. Since coming to Canada a few years ago Maier has been associated with various film production companies including the CBC.

World Pacific Jazz

Bows “Aurelia’s Theme”

The Craig Hundley Trio have released the first recorded version of “Aurelia’s Theme” from the movie “The Madwoman of Chaillot.” The lid is reported to be receiving wide station acceptance in the US from WHN in New York, KSFO in San Francisco and others. The young trio, more well known for their jazz works, have done a delicate, semi-classical arrangement of the piece. The young group are: Gabriel Mekler, Mike Plotkin and Don Sterling, owners of Lizard Productions.

MONTREAL’S HI-FI SHOW DRAWS 12,000

Montreal: The “Stereo 70” Hi-Fi Home Entertainment Show drew the largest attendance ever to such a show in Canada. Held October 15th-16th in Montreal, the show announced a total paid attendance of 12,911. Unpaid attendance being large, the above figure is probably quite low. In total, some 700 dealers were estimated to have been represented at the show. One result of the show was said to have been the amount of public interest generated in high priced stereo components.

AMPEX TO DISTRIBUTE LIZARD

Toronto: Miss. Joan Meskham, promotion for Ampex of Canada, announced the signing of an agreement between Lizard Productions Inc. and Ampex Records whereby Ampex Records and Ampex Stereo Tapes will distribute all Lizard product, including all future artists found by Gabriel Mekler. Negotiations were completed by Larry Harris, president of Ampex Records, and Gabriel Mekler, Mike Plotkin and Don Sterling, owners of Lizard Productions.

Initial release for the new label will be that of Jamul City skedded for January. Lizard Productions is a Los Angeles based firm.

“Hey There Lonely Girl”

Eddie Holman

ABC 1213

Breaking Nationally

polydor

AMPEX TO DISTRIBUTE LIZARD

Toronto: Miss. Joan Meskham, promotion for Ampex of Canada, announced the signing of an agreement between Lizard Productions Inc. and Ampex Records whereby Ampex Records and Ampex Stereo Tapes will distribute all Lizard product, including all future artists found by Gabriel Mekler. Negotiations were completed by Larry Harris, president of Ampex Records, and Gabriel Mekler, Mike Plotkin and Don Sterling, owners of Lizard Productions.

Initial release for the new label will be that of Jamul City skedded for January. Lizard Productions is a Los Angeles based firm.

“Hey There Lonely Girl”

Eddie Holman

ABC 1213

Breaking Nationally

polydor

AMPEX TO DISTRIBUTE LIZARD

Toronto: Miss. Joan Meskham, promotion for Ampex of Canada, announced the signing of an agreement between Lizard Productions Inc. and Ampex Records whereby Ampex Records and Ampex Stereo Tapes will distribute all Lizard product, including all future artists found by Gabriel Mekler. Negotiations were completed by Larry Harris, president of Ampex Records, and Gabriel Mekler, Mike Plotkin and Don Sterling, owners of Lizard Productions.

Initial release for the new label will be that of Jamul City skedded for January. Lizard Productions is a Los Angeles based firm.

“Hey There Lonely Girl”

Eddie Holman

ABC 1213

Breaking Nationally

polydor
Compiled from record company, radio station and record store reports.
Success Of Sixties To Be Dwarfed By Potential Of Seventies - Ron Plumb (Capitol Canada)

This week sees the beginning of a new year and a new decade. The incredible advances of the music industry in the Sixties will undoubtedly be dwarfed by the magnitude of the growth that will occur in the Seventies. It is hoped that Canada can share in this growth as a full participant rather than as a mere consumer of foreign musical product. To this end, I hope the coming decade will see unprecedented cooperation between production and media facilities to bring to the foreground the multitude of talents that exist in this country.

We at Capitol look forward to an exciting period and extend our best wishes to all for the coming year. May the music industry pull together and prosper as never before!

Arc's Anderson Predicts Toronto As Major Production Centre

Starting just before 1960, we were one of the pioneers in developing Canadian talent. Today, Canadian talent is just starting to be recognized internationally. Within the next ten years we predict Toronto will become a major production centre. As a Canadian public company, we plan to take an active part in this development.

Canada's Record Sales Up 200% In Ten Years - Red Roberts (The Compo Company)

Gentlemen, the 1970's belong to Canada; there is absolutely no doubt in my mind that by 1980 Canada will be one of the major nations of the World. Our recording industry will play a tremendous part in this surge to prosperity, having proved itself over the past ten years where it has grown from sixteen million dollars to fifty million dollars, an increase of over 200%. The eternal challenge of providing entertainment for the consumer anywhere he wants it and at a price he can afford to pay, will help keep our industry vitally alive. As one of our immortal entertainers once said "You ain't heard nothin' yet!"

In the Billboard piece, confusion is spread a little thicker. He hopes that the CRTC will regulate the amount of purely Canadian talent on Canadian radio. "You will find no shortage of national Canadian spirit among these (Lightfoot, Peterson, etc.) international/musical trend setters." But what's wrong is that it is now a lack of internationalism within Canadian music circles...." At first this appears to be a simple concept. To succeed (internationally?) Canada has to export their essential Canadian character. But looking closer we find something else. Going back to the part about "international music trend setters," Mr. Young concludes: "Yet all but one of them are Canadian - Lightfoot had to leave Canada to find their fame." Now, isn't that "an international attitude" so symptomatic? Instead, this gets a bit like the Groucho Working trying to understand William P. Buckley.

A non-existent music industry imports too much foreign "product", we praise the Guess Who only after their "These Eyes" has sold a couple of million records. Mainly the States. Yet, he concludes there isn't an intention of licensing "I'd like to muddle the waters even more. Mr. Yorko recommends in Billboard that: 'Of course, what the industry here desperately needs is another "These Eyes" recorded by another group.' (p. 6-3.

MYRNA LORRIE SETS CLUB/TOUR DATES

Sarnia: Myrna Lorrie, Columbia recording star, has just completed her 1969 club dates with a successful engagement at Oshawa's Central Hotel. After a short break for the holiday season, she will open the New Year with a one week engagement at the Manitoba Hotel in Brockville (Jan 5) followed by two weeks at Toronto's Edison Hotel (12 - 24).

Miss Lorrie's manager, Don Turner, is currently setting up several dates for February which include the Seaway in Windsor and a one night tour which will take her to Blind River, the Trent Valley Jamboree, Potashov Civic Centre and the Glicnco Elk's Club. The latter part of February will see Myrna Lorrie making appearances for Carnivals in Kirkland Lake, Timmins and North Bay.

Turner is also completing arrangements for Western dates with stops in Montreal and the cities of Calgary and Vancouver.

PRINCE EDWARD ROOM ECHOES TO CURTIS SOUND

Charlottetown, P.E.I.: Johnny Reid, owner of the popular Prince Edward Room, reports capacity crowds for the recent three day appearance of RCA country star Clint Curtis and The Clintsmen.

Reid's hotel, regarded as the best on the Island for country acts, has consistently booked top Canadian country acts. Reid himself has been a booster of local talent for many years. He books by the week only and groups wishing dates should contact him personally.
CANADA'S MARSHMALLOW WAY FIRST

Toronto: John Pozer, Manager Talent Development, Sun Bar Productions (RCA), hastens to remind the industry that the Marshmallow Way bowed first in Canada. The Canadian Marshmallow Way has been in existence for one and a half years and the originators of the sound, Ottawa's Marshmallow Soup Group, recently returned home from repping Canada at the International Trade Fair in Lima Peru. While they're away however, their recently bowed RCA deck of "I Love Candy" written by group member Tim Eaton, is showing early indications of taking off nationally.

The Group was formed during the summer of 1967 in Kingston, Ontario, and decided to move to Ottawa. They came to the attention of former Staccato member Vern Craig, who signed them to his booking and management firm. They cut a jingle for the United Appeal in 1968 which was aired locally and which led them to cutting a jingle for the Canada Welfare Council for use nationally in aid of the 1969 United Appeal campaign.

The group consists of:

John Lemmon - organist, vocalist
Tim Eaton - lead vocalist
Ron Smith - bass, vocalist
Tim Cottini - drums
Wayne Sweet - lead guitarist, vocalist

Toronto: January 18th sees the return of CBC's "World of Music". The show features great music by some of the world's most outstanding musicians. The opening show will have have internationally acclaimed pianist, Arthur Rubenstein, in a 90 minute, colour special produced by NBC. Attention will be directed at his life and his art, and shows Rubenstein performing with some of the world's greatest orchestras and at home playing for his wife.

The following week "World of Music" presents "Jeunesses Musicales du Canada, Twenty Years After", a look at the youth oriented organization and its artists. Other programs will include a colour film, done in Spain, on the subject of Flamenco and on March 29th a portrait of composer Frederick Delius.

Crawley Releases "Churchill Falls"

Crawley Films Ltd. have announced the release of "The Wetlanders", a documentary film on the work of Ducks Unlimited, an organization dedicated to ensuring a constant supply of ducks. A great deal of effort is being put into their projects, one of which is the reclamation of Prairie lands to make them suitable for habitation by ducks. The 25 minute, 16mm. film is narrated by Bing Crosby and should be of interest to conservation groups, schools and sportsmen. Information on Ducks Unlimited is available through P.O. Box 66300, Chicago, Illinois.

Non Stop Dancing 9

APPE X TO DISTRIBUTE SUE

Ampex Stereo Tapes and Sue Records Ltd. have entered into a long term agreement whereby Ampex will have tape rights to all music produced on the Sue, Symbol and Blue Book labels. The deal covers both the US and Canada. Sue's artists include Skip Juried, whose LP "The Coming of the Dancer" is reported to be moving, Harry Gou, star of "Fiddler on the Roof" and Gilbert Harland, best known for his 1958 hit "Kansas City". Sue's main areas of concentration are rhythm and blues, rock gospel and underground.

With the addition of the Sue line the Ampex catalogue now contains over 6,500 selections taken from more than 100 labels. Ampex has also announced the signing of Jamali to appear on the Zanzibar label for Ampex Records. The group consists of Rob Desmure, John Fergus and Ronnie Armstrong.
Herb Alpert & Tijuana Brass received promo touch from Quality's Mark Robbins seen with beautiful chick and old car neatly tucked inside A&A Record Store.

Calgary's 49th Parallel back home after a stay in California. Group still enjoying good sales on their Venture album "Now That I'm A Man".

CKFH's "Christmas Miracle" campaign was one of the top promotions of '69. On-air personality Keith "Keefers" Hampshire with some of listener's gifts for children.

Capitol's Edward Bear on stage at Toronto's O'Keefe. Group are currently chalking up good sales on their debut album "Edward Bear Bearings".

(L to R) Doug Watters, Al Hooper, Eddy Poirier, and Roy MacCull, Paragon recording group The Diamonds, who are currently playing Toronto's White Castle Inn.

(L to R) recently appointed CKWS promotion manager Gary McCollan with RCA country artist Dottie West and her pedal steel guitar husband Bill.

Alex Percikljevic (right) trip winner to Raw to L.A. receives plane tickets from CKFH promotion manager Bill Newirt. Winner's travelling companion looks on.

Elvis Fitzgerald's Imperial Room engagement successful act of the year. Elvis Fitzgerald above with CFMB's Art Collins (r) and L-Lay...
**THE METRO/GNOMES**

Birchmount-95534-4
Chad Allan, Corrine Cyce and Karen Marklinger with big band backing by 13 of Winnipeg's finest arranged by Bob McMillin and produced by CKRC in the Peg. Excellent all format material. CTL stations giving much exposure.

**MICHAL VINCENT**

Polydor-542006-0
Contains Vincent's recent Adult charter, "The Lady In The Picture", Vancouverite Vincent shows excellent form for his debut album which was produced by Bob Hahn. Vincent is well known through television appearances. Should show well with proper promo.

**12 IN A ROE: A COLLECTION OF TOMMY ROE'S GREATEST HITS**

tommy Roe-ABC-ABCS-700-Q
Set brings Roe right up to date from his Gold Leaf Award winning "Dizzy" to his current chart item "Jam Up Jelly Tight". Don't miss out on this one.

**MOZART**

Peter Sarokin-RCA
Red Seal-LSC-7062-N
2 record set containing seven works by Mozart. Sarokin adds a youthful flair to the old Master. Underwood and progressive forest stations will find parts of or complete works invaluable.

**THE VOUGES GREATEST HITS**

The Vogues-Reprise-6371-P
Already a big item at MOR stations, The big big ones like "Turn Around Look At Me", "Moments To Remember", "Earth Angel" and others make this one a stock heavy item. Set should make the charts very soon.

**CONCERTO GROSSO IN D BLUES**

Herbie Mann-Atlantic-SD-1540-P
Jazz and the Symphonic Orchestra go together like they were meant for each other. A creation of Herbie Mann and conductor William Fischer. This free-style symphonic jazz get-together recorded in Berlin.

**THE GOLDEN CREAM OF THE COUNTRY**

Jerry Lee Lewis-Sun-108-M
Age has added value to old Lee cuts. Just off the charts with "Invitation To Your Party" and "One Minute Past Eternity", both contained on set. Lee should be a valuable addition to your stock.
<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Ie 16 28 CAPTURED LIVE AT THE FORUM</td>
<td>WILL Y AND THE POORBOYS</td>
<td>RCA-SD-8083-P</td>
</tr>
<tr>
<td>2. 25 33 40 JOE COCKER</td>
<td>ALICE'S RESTAURANT</td>
<td>CBS-8224-P</td>
</tr>
<tr>
<td>4. 23 7 8 ALICE'S RESTAURANT</td>
<td>JOHNNY CASH AT SAN QUENTIN</td>
<td>CBS-8224-P</td>
</tr>
<tr>
<td>10. 20 20 13 CROSBY STILLS &amp; NASH</td>
<td>EASY RIDER</td>
<td>Polydor-S43039-Q</td>
</tr>
<tr>
<td>11. 17 18 18 EASY RIDER</td>
<td>IN-A-GADDA-DA-VIDA</td>
<td>Polydor-S43039-Q</td>
</tr>
<tr>
<td>12. 23 7 8 ALICE'S RESTAURANT</td>
<td>MUSIC FROM BUTCH CASSIDY/SUNDANCE KID</td>
<td>ABC-ABCS-700-Q</td>
</tr>
<tr>
<td>13. 3 3 4 TOM JONES LIVE IN LAS VEGAS</td>
<td>NEW YORK TENDABERRY</td>
<td>Warner Bros/7 Arts-WS-1794-P</td>
</tr>
<tr>
<td>14. 16 16 16 BLOOD SWEAT &amp; TEARS</td>
<td>CREAM OF THE CROP</td>
<td>Atlantic-SD-8246-P</td>
</tr>
<tr>
<td>15. 11 9 9 CASSIUS CHICOX/COLUMBIA</td>
<td>TIME'S UP</td>
<td>ABC-ABCS-700-Q</td>
</tr>
<tr>
<td>16. 19 17 16 HAIR</td>
<td>BEST OF BEE GEES</td>
<td>ABC-ABCS-700-Q</td>
</tr>
<tr>
<td>17. 18 18 EASY RIDER</td>
<td>NEW YORK TENDABERRY</td>
<td>Atlantic-SD-8246-P</td>
</tr>
<tr>
<td>18. 23 7 8 ALICE'S RESTAURANT</td>
<td>MUSIC FROM BUTCH CASSIDY/SUNDANCE KID</td>
<td>ABC-ABCS-700-Q</td>
</tr>
<tr>
<td>19. 32 7 8 ALICE'S RESTAURANT</td>
<td>BEST OF THE CROWN</td>
<td>ABC-ABCS-700-Q</td>
</tr>
<tr>
<td>20. 10 9 9 BLOOD SWEAT &amp; TEARS</td>
<td>BEST OF THE CROWN</td>
<td>ABC-ABCS-700-Q</td>
</tr>
<tr>
<td>21. 12 11 10 BLOOD SWEAT &amp; TEARS</td>
<td>BEST OF THE CROWN</td>
<td>ABC-ABCS-700-Q</td>
</tr>
<tr>
<td>22. 11 10 9 BLOOD SWEAT &amp; TEARS</td>
<td>BEST OF THE CROWN</td>
<td>ABC-ABCS-700-Q</td>
</tr>
<tr>
<td>23. 9 8 7 BLOOD SWEAT &amp; TEARS</td>
<td>BEST OF THE CROWN</td>
<td>ABC-ABCS-700-Q</td>
</tr>
<tr>
<td>24. 8 7 6 BLOOD SWEAT &amp; TEARS</td>
<td>BEST OF THE CROWN</td>
<td>ABC-ABCS-700-Q</td>
</tr>
<tr>
<td>25. 7 6 5 BLOOD SWEAT &amp; TEARS</td>
<td>BEST OF THE CROWN</td>
<td>ABC-ABCS-700-Q</td>
</tr>
<tr>
<td>26. 6 5 4 BLOOD SWEAT &amp; TEARS</td>
<td>BEST OF THE CROWN</td>
<td>ABC-ABCS-700-Q</td>
</tr>
<tr>
<td>27. 5 4 3 BLOOD SWEAT &amp; TEARS</td>
<td>BEST OF THE CROWN</td>
<td>ABC-ABCS-700-Q</td>
</tr>
<tr>
<td>28. 4 3 2 BLOOD SWEAT &amp; TEARS</td>
<td>BEST OF THE CROWN</td>
<td>ABC-ABCS-700-Q</td>
</tr>
<tr>
<td>29. 3 2 1 BLOOD SWEAT &amp; TEARS</td>
<td>BEST OF THE CROWN</td>
<td>ABC-ABCS-700-Q</td>
</tr>
<tr>
<td>30. 2 1 0 BLOOD SWEAT &amp; TEARS</td>
<td>BEST OF THE CROWN</td>
<td>ABC-ABCS-700-Q</td>
</tr>
</tbody>
</table>

**Compiled from record company, radio station and record store reports**
ELVIRA'S NEW YEAR PREDICTIONS

(Ed: Over the years of RPM, this lady has predicted, with reasonable accuracy, the events of the coming year. It has practically become a tradition for Ellie to forecast the future. Anyone who doesn't read and believe these predictions should be warned that astute observers can't explain... I didn't entirely believe in them myself. Save this column. It is a better guide than your horoscope. She's an Aquarian~)

THE END OF A DECADE.....the beginning of a new one and the NEW YEAR is just around the corner. 1969 was exciting.

THE ETHICAL CASTERS!!!!IIII PREDICT A

myth... even the most the lady in question has a solid my new business~

and believe these forecasts. (Ed: We have waited all year for this moment!!!)

THE METRO/GNOME Birchmont-B6634- Chad Allen, Corinne Cyco and Karen Merlingser with big hand backing by 13 of Winnipeg's finest...arranged by Bob McFall and produced by CKRC in the Peg. Excellent all format material. CTL stations giving much exposure.

MICHAEL VINCENT Polydor-540506-0

12 in a row.....A COLLECTION OF TOWIE ROE'S GREATEST HITS

Toronto Recordings have been released the first LP of "Stevedore of the Stevedore" which has been called a "radio scandal"......that will make the front pages from coast to coast!!! I'M AFRAID THAT I HAVE TO PREDICT......a record royalty that will require pay for pay of records. (I don't make the law, I just predict them!!!)

THE VOGUES GREATEST HITS

The Vagues-Reggia-6511-P

Already a blog item at MARO stations. The big ones like "Turn Around Look At Me", "Women's To Remember", "Carth Angel" and others make this one a stock heavy item. Get should make the charts very soon.

THE METRO-GNOME Birchmont-B6634- Chad Allen, Corinne Cyco and Karen Merlingser with big hand backing by 13 of Winnipeg's finest...arranged by Bob McFall and produced by CKRC in the Peg. Excellent all format material. CTL stations giving much exposure.

MICHAEL VINCENT Polydor-540506-0

12 in a row.....A COLLECTION OF TOWIE ROE'S GREATEST HITS

Toronto Recordings have been released the first LP of "Stevedore of the Stevedore" which has been called a "radio scandal"......that will make the front pages from coast to coast!!! I'M AFRAID THAT I HAVE TO PREDICT......a record royalty that will require pay for pay of records. (I don't make the law, I just predict them!!!)

THE VOGUES GREATEST HITS

The Vagues-Reggia-6511-P

Already a blog item at MARO stations. The big ones like "Turn Around Look At Me", "Women's To Remember", "Carth Angel" and others make this one a stock heavy item. Get should make the charts very soon.

London's Bill Bouvette (left) presents CKLG personality Ray Henneguy with award for assisting in breaking Poppy Family's "Which Way You Goin' Billy".

Alex Percuklijevic (right) trip winner to Rose Bowl game to L.A., receives plane tickets from CKPH president Bill Hewitt. Winner's travelling companion looks on.

Ella Fitzgerald's Imperial Room engagement was most successful act of the year. Miss Fitzgerald is seen above with CFRB's Art Calline (l) and Lloyd McGuire.

Soo Sniderman of Sam The Record Man and wife, met with John and Yoko Lennon during Toronto visit by peace seeking Apple pair.

Grant Hoffman of CKCO-TV's "Bandstand" with Tommy Roe. Show is seen in Kitchener, Halifax, Moncton, Regina and credited with boosting disc sales.
GODDARD CHALLENGES YORKE ARTICLES

This is the end .... The end of laughter and soft lies. Jim Morrison and when he knew for certain that he could see him .... Leonard Cohen

Maybe the hip movement has bred the new Renaissance man, with his need to categorize, summarize, and look at issues in broad terms. Whatever the cause, there has been a deluge of surveys analyzing the music industry. Normally, I suppose, this would be a rather obtuse and, well, dull subject. You don't just lean back and pick up a good market analysis for light reading. (Oh, you do? And You like it? I see ....)

However, there have been two recent articles that make the whole matter worth-while. At least they have made it infinitely more lively. In fact, these two pieces by Mr. Ritchie Yorke formerly of the Toronto Globe & Mail are truly remarkable. No, they are more than this—they are the classic examples of their type.

Allow me to show you some idea of their contents. The first one was printed in Billboard (May 24, 1969), and was the lead piece in that magazine's survey of the Canadian music industry.

As Mr. Yorke is that magazine's Canadian correspondent, the article reviewed a little history and some of these for re-sale to American publications, his remarks are worth exploring in some detail. More than this, Mr. Yorke's comments may be indicative of one particular train of thought in Canada, and that is a national disgrace.

But since he is, as he calls himself, an "observer of the scene," and he does write articles for a major Canadian newspaper, and does paraphrase some of these for re-sale to several American publications, his remarks are worth exploring in some detail.

Since the above sexual fracas all happening between late May and late November? Who knows really what dismal repercussions five months can on a life? Obviously for Mr. Yorky, things turned for the worse—or seemed to. And Canada went from being the home of the Guess Who to the land of the Guess What.

Therefore for Mr. Yorke, things turned for the worse—or seemed to. And Canada went from being the home of the Guess Who to the land of the Guess What. But since he is, as he calls himself, an "observer of the scene," and he does write articles for a major Canadian newspaper, and does paraphrase some of these for re-sale to several American publications, his remarks are worth exploring in some detail.

More than this, Mr. Yorke's comments may be indicative of one particular train of thought in Canada, and that is a national disgrace. Who knows? Maybe the implication here is that Canadians are able to bare Canada's Role in World Music Industry -- Silent No Longer

Thanks to all our friends in the industry for their help in 1969 ............

Best Wishes & A Happy & Prosperous New Year

Beecwood Music of Canada

Capitol Music of Canada

Gary Buck and Marg Topping

CANADA'S MARSHALL WAY

Toronto: John Pozer, Manager Talent Development, Sun Bar Productions (RCA), hastens to remind the industry that the Marshallway Rowed first in Canada. The Canadian Marshmallow Way has been in existence for one and a half years and the originator of the sound, Ottawa's Marshmallow Soup Group, recently returned home from recording Canada at the International Trade Fair in Lima Peru. While they're away, their recent bow RCA deck off "I'm a Candy" written by group member Tim Eaton, is showing early indications of taking off nationally.

The Group was formed during the

Crowley Releases "Churichill F I L M S"

Toronto: Crowley Films Ltd. have announced the release of "The Weildangers", a documentary film on the work of Ducks Unlimited, an organization dedicated to ensuring a constant supply of ducks. A great deal of effort is being put into their projects, one of which is the reclamation of Prairie lands to make them suitable for habitation by ducks. The 25 minute, 16mm film is narrated by Bing Crosby and should be of interest to conservation groups, schools and clubs. Distribution of the film on Ducks Unlimited is available through P.O. Box 66300, Chicago, Illinois.

AMPEX TO DISTRIBUT SUE

Anamp Stereo Tapes and Suse Reel-to-Reel Tape are now being entered into a long term agreement whereby Ampex will have tape rights to all music produced on the Sue, Symbol and Blue Book labels. The deal covers both the US and Canada. Sue's artists include Skip Juried, whose LP "The Crying of the Dancer" is reported to be moving. Harry Gas, star of "Fiddler on the Roof" and Wilbert Harrison, best known for his 50's hit "Kansas City" Sue's main areas of concentration are rhythm and blues, rock gospel and underground. With the addition of the Sue line the Ampex catalogue now contains over 5,000 selections taken from one hundred labels. Ampex has also announced the signing of Jamali to appear on the Lizard label for Ampex Records. The group consists of Bob Desrogers, Steve Williams, John Ferguson and Ronnie Armstrong.
Canada's Record Sales Up
200% In Ten Years

- Red Roberts
(The Compo Company)

Gentlemen, the 1970's belong to Canada; there is absolutely no doubt in my mind that by 1980 Canada will be one of the major nations of the world.

Our recording industry will play a tremendous part in this surge to prosperity, having proved itself the hard facts more easily than the Americans, or British. After all, we're made of tough stuff up here. (Are we made any tougher in Montreal than in Muscle Shoals, R. & B.?)

It goes on. In Billboard he confidently announces that "change is really what the Canadian music industry in 1969 is all about." But as far as this change is only a disgraceful fraction. The core of the problem, he feels, is exposure. But: "There is now a fairly widespread consensus with any record companies that the MLS is a distinct failure." (RPM p. 9)

So far so good. But Mr. Yorke is on the hunt for much bigger game. And in both he goes through a remarkable process of double-think; as you read them, the arguments are turned inside-out before your eyes. For example, in RPM there's the question: "Has Canada, one of the few countries in the world without a domestic record industry, finally achieved some status in that significant area?" Three paragraphs later he is busy discussing this non-existent industry.

In the Billboard piece, confusion is spone a little thinner. He hopes that the CRTC will regulate the amount of purely Canadian talent on Canadian radio. "...and it will find no shortage of national Canadian spirit among these (Lightfoot, Peterson, etc.) international/music trend setters." But what's wrong? "There is now a lack of internationalism within Canadian music circles...."

At first this appears to be a simple concept. To succeed (internationally?) Canadians must export their essential Canadian character. But looking closer we find something nice. Going back to the part about "international music trend setters." Mr. Yorke concludes: "Yet all but one of them - Gordon Lightfoot had to leave Canada to find their fame...."

Now, isn't that "an international attitude" or something. How on earth are we trying to understand William F. Buckley?

A non-existent music industry imports too much foreign "product", we are told, and only after their "These Eyes" has sold six million. Mainly in the States. Yet, he concludes: "Here is the problem, and our international attitude. And to muddy the waters even more, Mr. Yorke recommends in Billboard that: "Of course, what the industry here badly needs is another "These Eyes" by another group." (p. 9-3)

Now, just what is going on? He states: "(The Canadian companies have inherited a form of inferiority complex.)" (Billboard p. C-3) But no wonder! You produce a Catherine Mcginnis record about Nova Scotia or somewhere, and it sells only in Canada and you lack "international attitudes." On the other hand, you take your product south for greater sales and - boom! - the product is not Canadian enough.

But I suspect just below the surface there's a philosophy lurking. The whole idea, it probably goes, is to make records in Canada that will sound like they could have been made (note this key word) anywhere and sold everywhere.

Which is nice, I suppose, but not particularly Canadian. (Now, I may be wrong. And this may not be Mr. Yorke's point-of-view. But, before I plead mea culpa, I would like to find some evidence to the contrary. Or any evidence of anything at all.) Luckily the Beatles didn't do this, or the English rock movement wouldn't have moved; or Van-Volt, or any of the blues out of Chicago, the San Francisco feel for psychedelia, or the current interest in American country music, or the "swamp sound", or the "Cali­fornia sound" or....you see the problem?

Now, if a lot of this seems negative, it's because Mr. Yorke's attitude has me down. If there ever was a time (that reminds me of a record, Pussy,) the Canadian industry needed direction, now's the time. And I suppose the American artistic hegemony will continue exactly as long as these American values are used as criteria.

Which brings up another point. In the same Billboard piece, Mr. Yorke makes two statements which, if not being instructive, are classic examples of compromise.

In one paragraph, he states: "(That surely is the most important aim or goal of any record or tape company - to create rather than distribute the creations of others.)" (A statement so safe, non-controversial, and so weak.) And two paragraphs later there's this one: "There is not much point producing any form of product as just an exercise in artistry." (Again safe) But at their core, and too often in practice, these two statements are contradictory.

And nothing is really said, because the argument is really a rhetorical exercise. As long as measurement for talent is number of records sold, this type of up-down thinking will continue. No. I used the word incorrectly. It's not thinking really, there's no point of view, no adjunct philosophy.

It's observation by "an observer of the scene."" Only the scene in question in the Billboard piece. It's an argument that skitters along the surface. And, to quote Mr. Yorke's RPM piece once more: "Below the surface, the signs are nowhere near favorable."

Just a note: I realize I haven't given any solutions, analysis, or recommendations of my own.

There's just a couple of points. A Canadian company can become a major record producer/distributor etc. without having to have anything to do with Canadian talent - a couple of jazz recordings point this out.

And Canadian talent can remain "Canadian" (and, we hope, talented) and not make records in the States. If the elements in the equation were to get together, things would all be better. And that's the question at hand. The question and the problem. The industry's side warrants some explanation. What we need are some attitudes breeding confusion, giving confusing solutions, giving confusing explanations.

What we don't need are confused attitudes breeding confused solutions, giving confused explanations. Let's to a Bruce Cockburn song today.

JONES TAKES SIXTH GOLD LP

Tom Jones, Parrot recording artist, has tied all ten industry record industry by having six albums certified gold in one year. Jones shares the honour with Mitch Miller and the King-Along Gang. "Two LP's," "Tom Jones Live at Las Vegas" and "The Great Green Velvet Songbook" were certified recently. Previous gold albums "Theme from "The Monkees" and "Close-Up" ("Close-Up Live at the Talk of the Town") and the "Help Yourself!" Credit for the booming sales is given to the airing of Jones' weekly television series which bowed last January. The Parrot label is distributed in North America through London Records.
Dear Walt,

Thought you might like to know that as a result of you publishing my wants in your RPM publication, I got a 100% result from your readers in that the publishers of both songs I was chasing sent me the material I needed.

I take this opportunity of thanking you and the publishers concerned for responding so generously to my requests.

Walt, if you care to let it generally be known amongst your Canadian publishers that I am always interested in songs of strong commercial appeal ~will appreciate your action.

My interest is genuine because I am, through my production company, producing more records independently than anyone else in Australia. At the moment I have several records on the charts including the giant hit "Picking Up Pebbles" by Matt Flinders, which Jerry Denmon has for release in Canada.

As a record producer, I know that the most difficult part of my work is in finding the right song for the right artist at the right time; and to me the right song must have great commercial potential because our market here just won't accept anything that is too far away from the accepted commercial standards.

With thanks again for your kind help.

Ron Tudor
Ron Tudor Productions, Victoria, Australia

---

Dear Walt,

In reading through the November 15th issue of your magazine, I came across a letter addressed to RPM and signed by Dennis Rimmer of Victoria, B.C. In his letter he was complaining that Canadian groups aren't getting exposed in enough areas and suggested that the Happy Feeling should be out touring the country. Being the west coast representative for Happy Feeling, I would appreciate your forwarding to me the name of the radio station where Mr. Rimmer is employed in order that I can contact him to get him to put his money where his pen is and hire the Happy Feeling for a date in Victoria.

Douglas Robert Miller
President
General Entertainment Canada

---

CFTO TAPES GENTRY SPECIALS

Toronto: CTV affiliate, CFTO in Toronto, was the scene of the taping of two Bobbie Gentry specials produced by the CTV network in association with Glen Warren Productions and 20th Century Fox. "Special Gentry I" and "Special Gentry II" were produced and directed by Tony Charmoli. Canadians, Bernie Rothman and Rudy Toth, are listed as co-producer and musical director respectively. Guests included John Hartford, Ritchie Havens, Ian and Sylvia, The Sugar Shoppe, Bobby Goldsboro, Rick Nelson and Joe South. Both specials will be shown on the CTV network in Canada and syndicated in the US.

---

WATCH FOR THE DIRECTORY
BUYING A GROUP (Continued)

In all cases when you book a union group of musicians or entertainers, a contract must be prepared and signed by you, the buyer. This contract not only protects the group, but it protects you and establishes exactly what has been agreed to in price, date and duration of the performance.

It is the booking agency’s job to make the understanding between the musicians and the buyers. It is also the agency’s job to assure that the contracts are signed and filed in accordance with the rulings of the musicians union. It is the further responsibility of the agency to assure that the conditions of the contract are met by both parties.

If all these preparations are made properly, you can rest assured that the group will be at your affair at the right time, at the agreed to price and will play for the required period of time.

Contracts may seem like a nuisance but can you see how practical it is to know exactly what you have agreed to? It then becomes the written word of the parties involved and there can be no doubt as to what is to be expected by all concerned.

Read the contract, sign it and get it back to the agency as soon as possible. It is your written proof that you have a group for your event.

(Continued)
**ADULT**

1. 2 MIDNIGHT COP Youssef & Tadros United Artists-30514J
2. "RAINBOWS KEEP FALLIN' ON MY HEAD" B.J. Thomas-Scepter-12265J
3. LEAVING ON AJET PLANE Peter Paul & Mary Warner Bros-3749P
4. "WORLD OF LOVE" Engelbert Humperdink-Parrot-40044K
5. A BRAND NEW ME Ossie Springfield-Philadelphia-2695Y
6. HOLLY HOLLY Neil Diamond-A&M-51774Y
7. 4 EARLY IN THE MORNING Yvonne Fair/Papa One-21027K
8. DON'T CRY DADDY Elvis Presley-RCA-47370B
9. 9 AND WHEN I DIE Blood, Sweat & Tears-Columbia-45035R
10. TONIGHT I'LL SAY A PRAYER Clyde GLenn-RCA-45024R
11. A WOMAN'S WAY Andy Williams-Columbia-44303R
12. 12 MIDNIGHT COP Youssef & Tadros United Artists-30514J
13. "WORLD OF LOVE" Engelbert Humperdink-Parrot-40044K
14. HOLLY HOLLY Neil Diamond-A&M-51774Y
15. "EARLY IN THE MORNING" Yvonne Fair/Papa One-21027K
16. DON'T CRY DADDY Elvis Presley-RCA-47370B
17. WHERE DO I GO, "Thieves' Carnival" and "Sergeant Mungraves' Dance" among others.
18. "THIEVES' CARNIVAL" and "Sergeant Mungraves' Dance" among others.
19. NEWS FROM STRATFORD Stratford, Ont: The Stratford Festival of Canada has announced casting for the 1975 spring tour. "Merchant of Venice" will have Donald Davis playing Shylock to Leo Ciceri's Antonio. Davis is well known for his portrayal of Othello in Stratford's production of "Othello" last year, and for his work in London and on and off Broadway. Ciceri, a native of Montreal, has appeared in several Stratford productions as well as in England and on Broadway.
20. "School for Scandal!" sees Robin Gammell playing Joseph, and Helen Carpenter playing Lady Teazel. Gammell last appeared at Stratford in 1961 by Henry VIII and Coriolanus. He has since worked in England and the U.S. His most recent work was with the Guthrie Minnesota Theatre Company, where he appeared in "Tango".
21. VILLAGE S.T.O.P., IN U.S. Newport, R.I. One of Canada's veteran rock groups are still making it after several years on the East Coast circuit. The Village S.T.O.P. just wound up their show at Dorian's, a posh night club in this Rhode Island city, and are moving on to the Arthur in New Haven. The S.T.O.P. have labored long and hard, but as yet have not fulfilled their promise on record. Often imitated, the group have not met with much response in Canada, from whence they came, but have been well received throughout the Eastern States. At present the group is under contract to Kasenetz-Katz of New York and have yet to come up with the right recording material.
22. by Michael Laschesh and musical score will be by Galt McDermot, creator of the score for the love-rock musical "Hair".

**FUTURE HOLDS NEW IDEAS - FRASER JAMIESON (London Records)**

First, let me congratulate RPM and its editor Walt Gresels for giving us our own Canadian publication. As we prepare to enter this new decade, it is encouraging to see that as our industry has grown, Canadian talent has started to come of age. Each company has enjoyed some measure of success with Canadian product.

**FRASER JAMIESON**

Many people have helped. The press, radio and T.V. and young Canadians have shown they will support Canadian talent. The Canadian Record Manufacturers' Association has helped by constantly urging its members to seek out and find Canadian talent. As we all know, you can not legislate talent, and it is wonderful to see our artists not only being successful in Canada, but also making it in the international market.

Looking to the future there seems to be a bewildering and confusing array of new ideas and ways of recording and writing. It is interesting to see which ideas stick and which ones fail by the wayside. On behalf of London Records may I thank all and one for their generous support of our artists and product during the past years.

**NEWS FROM STRATFORD**

Stratford, Ont: The Stratford Festival of Canada has announced casting for the 1975 spring tour. "Merchant of Venice" will have Donald Davis playing Shylock to Leo Ciceri's Antonio. Davis is well known for his portrayal of Othello in Stratford's production of "Othello" last year, and for his work in London and on and off Broadway. Ciceri, a native of Montreal, has appeared in several Stratford productions as well as in England and on Broadway.

"School for Scandal!" sees Robin Gammell playing Joseph, and Helen Carpenter playing Lady Teazel. Gammell last appeared at Stratford in 1961 by Henry VIII and Coriolanus. He has since worked in England and the U.S. His most recent work was with the Guthrie Minnesota Theatre Company, where he appeared in "Tango".

"Thieves' Carnival" and "Sergeant Mungraves' Dance" among others.

NEWS FROM STRATFORD Stratford, Ont: The Stratford Festival of Canada has announced casting for the 1975 spring tour. "Merchant of Venice" will have Donald Davis playing Shylock to Leo Ciceri's Antonio. Davis is well known for his portrayal of Othello in Stratford's production of "Othello" last year, and for his work in London and on and off Broadway. Ciceri, a native of Montreal, has appeared in several Stratford productions as well as in England and on Broadway.

"School for Scandal!" sees Robin Gammell playing Joseph, and Helen Carpenter playing Lady Teazel. Gammell last appeared at Stratford in 1961 by Henry VIII and Coriolanus. He has since worked in England and the U.S. His most recent work was with the Guthrie Minnesota Theatre Company, where he appeared in "Tango".

"Thieves' Carnival" and "Sergeant Mungraves' Dance" among others.
Hendrix: A Band of Gypsies

Jimi Hendrix setting the pace as we step into the seventies? Or is he just helping to wind up the past decade of applauded pop in fine style? Personally I wasn't sure when Jimi, Buddy Miles and the Gypsies, was born," is what the press release said. Apparently Hendrix and Miles, former Wilson Pickett drummers and leader of his own group, The Buddy Miles Express (now defunct) got the Gypsys together about a month ago. The group will function between binding contracts with them so that musicians can come together or drift apart without any hassle according to their own needs," the information went on. All very much like Bonnie and Delaney and Clapton and so forth. But then again, I doubt very much if Hendrix and friends will be recording together as they are all bound by separate recording contracts.

But apparently Hendrix and Miles have one solution to the music of the seventies, it will be the same kind of hard rocking sound, but it will be made, at least live, by musicians who want to play with each other. There are also two other theories afoot as to what the seventies will hold for the bands and ears. The audience.

And finally there is, or will be, Hendrix: A Band of Gypsies together about a month ago. "It's been a dream of Hendrix and Miles, former Wilson Pickett drummers and leader of his own group, The Buddy Miles Express (now defunct) got the Gypsies together about a month ago. The group will function between binding contracts with them so that musicians can come together or drift apart without any hassle according to their own needs," the information went on. All very much like Bonnie and Delaney and Clapton and so forth. But then again, I doubt very much if Hendrix and friends will be recording together as they are all bound by separate recording contracts.

But apparently Hendrix and Miles have one solution to the music of the seventies, it will be the same kind of hard rocking sound, but it will be made, at least live, by musicians who want to play with each other. There are also two other theories afoot as to what the seventies will hold for the bands and ears. The audience.

And finally there is, or will be, Hendrix: A Band of Gypsies together about a month ago. The group will function between binding contracts with them so that musicians can come together or drift apart without any hassle according to their own needs," the information went on. All very much like Bonnie and Delaney and Clapton and so forth. But then again, I doubt very much if Hendrix and friends will be recording together as they are all bound by separate recording contracts.

But apparently Hendrix and Miles have one solution to the music of the seventies, it will be the same kind of hard rocking sound, but it will be made, at least live, by musicians who want to play with each other. There are also two other theories afoot as to what the seventies will hold for the bands and ears. The audience.

And finally there is, or will be, Hendrix: A Band of Gypsies together about a month ago. The group will function between binding contracts with them so that musicians can come together or drift apart without any hassle according to their own needs," the information went on. All very much like Bonnie and Delaney and Clapton and so forth. But then again, I doubt very much if Hendrix and friends will be recording together as they are all bound by separate recording contracts.

But apparently Hendrix and Miles have one solution to the music of the seventies, it will be the same kind of hard rocking sound, but it will be made, at least live, by musicians who want to play with each other. There are also two other theories afoot as to what the seventies will hold for the bands and ears. The audience.
"swamp" music.

That’s right, swamp music.

Jerry Wexler, Vice-President of Atlantic Records, producer of Ray Charles in the fifties and Aretha Franklin in the sixties, coined the phrase and he believes that swamp music is very much with us. What is it? Well, Bonnie and Delaney play it and if I had to define it I’d call it the first real white soul music. To be more explicit, it’s emotional music played by, for, and about white young people and comes from the experience of knowing and learning from black blues artists like Robert Johnson combined with the experience of playing hard rock wash for the past few years. Swamp musicians are people like Joe South and Duane Allman (he played on many Aretha Franklin albums after giving up his guitar duties in a west coast rock group) of the Allman Brothers Band and Eddie Hinton and Alr Douglas and all the other down home boys and girls who have come grinning out of the Southern United States tapping their feet, and knowing in their hearts that a good song should make you want to have a good cry and a good laugh.

Wexler believes that the music of people like Allman and Delaney and Ronnie will co-exist with the music of Jimmy Page and Jagger-Richard. The quieter, more emotional sounds of swamp music will be the soothing balm to the open wound of rock hard, in his opinion. I have a feeling that surfing fire of hard rock will only be glowing embers if swamp music really takes hold and I don’t think that Jimmy Page and Joe South or Duane Allman can co-exist! Personally, I’m hoping that Allman and South "win!"
“Creating Sound Is Your Business!”

“Supplying Sound Is Our Business!”

WITH US YOU GET SOUND... PLUS SOMETHING EXTRA!

$25,000 WORTH

- AT NO EXTRA CHARGE -

WE BELIEVE IN SUPPLY AND DEMAND! THAT’S WHY WHEN YOU MAKE ARRANGEMENTS TO RECORD AT SOUND CANADA YOU WILL FIND A COMPLETE SUPPLY OF EXTRAS ($25,000 WORTH) AT NO EXTRA CHARGE. EVERYTHING YOUR EAR CAN DEMAND.

YOU MAY DECIDE TO USE A HONKY TONK PIANO, CHINESE GONG, GLOCHENSPIEL, HARPSCORD, OR CRICKET SNAPPER, AT SOUND CANADA.......NO PROBLEM!

A RECORD PRODUCER MAY WANT A HEAVY GROUP TO LAY DOWN SOUNDS WITH A HAMMOND B3 ORGAN, LESLIE SPEAKERS, ZONK MACHINE FUZZ TONE, WA-WA, AN EXTRA DRUM SET, AND VIBRAPHONE....... IT’S ALL HERE.

IN FACT, CHOOSE WHAT YOU NEED FROM THE FOLLOWING LIST AND WE’LL HAVE THEM READY FOR YOUR NEXT SESSION.

Baldwin nine-foot Grand Piano / Baldwin Harpsichord with Baldwin Suprasound Amplifier / RMI Model 600A Electric Piano / Farfisa Model PP-222 Professional I Electric Organ / Honky-Tonk Piano / Complete set of Premier Drums with Ludwig heads / Gibson Supermediast Guitar Amplifier / Gibson Thar Bass Amplifier / Premier Vibraphone / Premier Glockenspiel (Orchestra Bells) / Two MEI Echoplex tape delay echo units / Maestro MRK-1 Rhythm King / Maestro W3 Sound System for Woodwind Instruments / Maestro G2 Rhythm ‘N Sound for Guitar / Hornby “Zonk Machine” Fuzz Tone Unit / No-No Guitar Pedal

Percussion Sound Effects:

COMING SOON

Bongos / Barimbas / Gourd / Conga / Xylophone / Marimba / Four Timpani / Timbals

“CANADA’S COMPLETE SOUND COMPLEX”

SOUND CANADA RECORDING CENTER Shareacres House 1262 Don Mills Road, Don Mills, Ontario Telephone (416) 445-0878