

SPECIAL CCBA CONVENTION ISSUE

**THE FOURTEENTH ANNUAL
CONVENTION
MANAGEMENT AND ENGINEERING
PARK MOTOR HOTEL,
NIAGARA FALLS
OCTOBER 18 AND 19**

SUNDAY OCT. 18

Members are invited to participate in a golf tournament commencing at 1 PM on the private Oaklands course. Non-golfers will be provided with a special luncheon and a tour at 12:30 PM through the courtesy of The Ontario Hydro. Everyone is invited to a luau (buffet supper) at 6:30 PM around the swimming pool.

MONDAY OCT. 19

9:30 AM the keynote speaker Mr. A.J. Little will address the Convention. Mr. Little is the newly-elected President of the Canadian Chamber of Commerce.

The second session deals with specific business of the future and explores the many aspects of F.M. broadcasting. The exploration team includes Everett Dillard of WASH-FM Washington, FM Director of the National Association of Broadcasters, and a broadcaster-agencyman representative panel.

AT THE CCBA CONVENTION



THE TRAVELLERS • PAT TORPAY • BILL LONG

COURTESY OF CHCH-TV

12:30 Luncheon. Guest speaker Premier John Roberts. This address will be broadcast to a network of Ontario radio stations. The next session will cover plans for the training of the broadcasters of the future (a presentation of the Ryerson Polytechnical Institute). Deputy Commissioner-General Robert Shaw will bring the Convention up to date on the Exposition in 1965.

CHART ACTION ACROSS CANADA	Unless You Care Terry Black	Come Home Little Girl Bobby Curtola	Jolie Jacqueline Lucille Starr	Stop Teasing Me Chad Allen	Feel So Pretty Shirley Matthews	Over My Shoulder Barry Allen	Once In A Lifetime Boy The Girlfriends	Las Vegas Scene Wes Dukus	Big Boss Man Larry Lee
CHNS Halifax	11	12			21		44		
CHSJ Saint John	5	13		16	14	3			
CFCF Montreal							58		
CJME Montreal			14						
CKSO Sudbury	8	40	20						
CKWS Kingston	16			48					
CKLB Oshawa	18								33
CHEX Peterboro		11							
CKPT Peterboro	16								
CHUM Toronto	13								
CKEY Toronto	14								
CKOC Hamilton	28			39					
CFCH North Bay	48		43						
CHOW Welland	36		38						
CJBQ Belleville	20	10		44					
CKOM Saskatoon	6								
CJME Regina	6		32						
CKCK Regina	5	13							
CFSL Weyburn	29								
CJCA Edmonton								27	
CKYL Peace River	9	10							
CHEC Lethbridge	11								
CFUN Vancouver	12								
SCORE	455	175	90	70	45	35	30	20	15

Presentation of the CCBA Television News Awards.

6:00 PM Reception (Cocktail Party)

7:00 PM Annual Dinner. CHCH-TV will host the entertainment which includes The Travellers, Pat Torpay, Bill Long and his Rhythmaires. There will be exhibits on the newest in broadcast equipment for your inspection on both days.

TUESDAY OCT. 20

Day of business starts with the Carling Breakfast. Dr. Bill Bryam will describe the "New BBM - How To Use It". Don Jamieson and Jim Allard will present their regular report on behalf of the National Association.

How To Capture The Advertising Dollar will be an important subject presented by the National Sales Advisory Committee, besides generally there will also be separate sessions for radio and television.

Election of officers.

There will be a period set aside for members to give their opinion on a number of matters concerning Ontario broadcasters.

RPM WELCOMES . . .

HARRIET WASSER who joins RPM as our New York correspondent, reporting each week in the International Report. Miss Wasser comes to us with a wealth of knowledge of the music business, and has been connected in the past with such industry notables as Bobby Darin, Bob Crewe and many others.

Our American readers are urged to submit all press releases directly to: Harriet Wasser, 161 West 54th Street, Suite 1202, New York, N.Y. 10019



Here and There...



Walt says..

Chuck Goldenberg of the Downsview Weston News writes in his record column "Little Caesar and the Consuls loom high on the Canadian record scene with a tune called 'Don't Make a Fool Of Me' (Bigland 202) a thumping, raunchy affair with 'good backing from the group. The flip, 'Little Heartbreaker' is a slower, shuffle selection and very good possibilities for Hitsville on both sides." Chuck echoes many reports on this fine production.

Sandy Gardiner of the Ottawa Journal brings to our attention the fact that two Canadian records are gaining a great deal of attention internationally "Unless You Care" by Vancouverite Terry Black and "Feel So Pretty" by Toronto's own Shirley Matthews.

Rita Pavone, RCA Victor's exciting young Italian songstress will appear at Toronto Maple Leaf Gardens, Sunday, October 25th, one week after her appearance on the Ed Sullivan Show.

The RCA Victor Co. through its Canadian General Manager, George Harrison, have arranged to provide a music library for the students of the Montreal Association School for the Blind.

Greg Hamon who just released his first single on Bigland "Amelia" is scoring with the good music stations and FM outlets. This could be one of the quiet hits of the year.

TERRY BLACK's single "Unless You Care" on Arc Canada has been picked up by Interphon (a division of Vee Jay). Terry will be seen in Toronto on the same bill with Gerry and the Pacemakers, Nov. 1st.

We have had many enquiries in answer to our suggestion that an Association of Canadian Artists be formed (RPM Sept.1.) For the Toronto area, Mrs. Sandra Dunn, proprietor of the Club Matador will donate the facilities of her club once a month for such an effort. Now all we need is some enterprising young artist or interested party to start the ball rolling for a membership meeting. We will be glad to act as an intermediary. Please drop us a line or phone 485-1679.

THE CCBA CREDO

"THERE SHALL BE A CENTRAL CANADIAN BROADCASTERS' ASSOCIATION WHOSE PURPOSE AND OBJECT IS TO FOSTER AND PROMOTE THE DEVELOPMENT OF THE ART OF BROADCASTING IN THE PROVINCE OF ONTARIO AND ENGLISH LANGUAGE BROADCASTING STATIONS IN THE PROVINCE OF QUEBEC. THE ASSOCIATION SHALL ENCOURAGE INTERCHANGE OF INFORMATION BETWEEN ITS MEMBERS AND ENDEAVOUR TO DEVELOP THEIR OPERATION AND PROTECT THEIR INTERESTS."

From the first annual meeting of the CCBA September of 1951 until now (13 years later) much has happened. Television has become very strong and in fact has become a working partner with radio. Radio has not lost with the everyday growth of television but rather has explored new avenues of presentation and come up with new ideas that have given the public the benefit of joining other parts of the world in being surrounded with enjoyment day in and day out, through the facilities of our radio and television.

CENTRAL BROADCASTERS' ASSOCIATION

MEMBERSHIP LIST

RADIO BROADCASTING MEMBERS

CKBB
CJBQ
CHIC
CFCO
CJLX
CFTJ
CJOY
CHML
CKOC
CKLC
CKWS
CJKL
CKKW
CJSP
CFPL
CKSL
CFCF
CJAD
CJRN
CFCH
CHWO
CFOR
CFOS
CHEX
CKPT
CFOS
CFPA
CKPR
CHOK
CJIC
CKCY
CFRS
CJET
CKTB
CHLO
CJCS
CHNO
CKSO

Barrie, Ontario
Belleville, Ontario
Brampton, Ontario
Chatham, Ontario
Fort William, Ontario
Galt, Ontario
Guelph, Ontario
Hamilton, Ontario
Hamilton, Ontario
Kingston, Ontario
Kingston, Ontario
Kirkland Lake, Ontario
Kitchener, Ontario
Leamington, Ontario
London, Ontario
London, Ontario
Montreal, P.Q.
Montreal, P.Q.
Niagara Falls, Ontario
North Bay, Ontario
Oakville, Ontario
Orillia, Ontario
Owen Sound, Ontario
Peterborough, Ontario
Peterborough, Ontario
Pointe Claire, P.Q.
Port Arthur, Ontario
Port Arthur, Ontario
Sarnia, Ontario
Sault Ste. Marie, Ont.
Sault Ste. Marie, Ont.
Simcoe, Ontario
Smiths Falls, Ontario
St. Catharines, Ontario
St. Thomas, Ontario
Stratford, Ontario
Sudbury, Ontario
Sudbury, Ontario

CKOT
CKGB
CFRB
CHFI
CHUM
CHOW
CKLW
CKNX
CKOX

Tillsonburg, Ont.
Timmins, Ontario
Toronto, Ontario
Toronto, Ontario
Toronto, Ontario
Welland, Ontario
Windsor, Ontario
Wingham, Ontario
Woodstock, Ontario

TELEVISION BROADCASTING STATIONS

CKVR-TV
CHCH-TV
CKWS-TV
CKCO-TV
CFPL-TV
CFCF-TV
CFCH-TV
CJOH-TV
CHEX-TV
CKMI-TV
CJIC-TV
CKSO-TV
CFCL-TV
CFTO-TV
CKLW-TV
CKNX-TV

Barrie, Ontario
Hamilton, Ontario
Kingston, Ontario
Kitchener, Ontario
London, Ontario
Montreal, P.Q.
North Bay, Ontario
Ottawa, Ontario
Peterborough, Ontario
Quebec, P.Q.
Sault Ste. Marie, Ont.
Sudbury, Ontario
Timmins, Ont.
Toronto, Ontario
Windsor, Ontario
Wingham, Ontario

NETWORK MEMBER

CTV Television Network Limited ASSOCIATE MEMBERS

All Canada Radio & Television Ltd.
Cam Logan & Associates
Paul Mulvihill & Co. Ltd.
Radio & Television Representatives Ltd.
Standard Broadcast Sales Ltd.
Stephens & Towndrow Ltd.
Stovin-Byles Ltd.

ON THE AIR



GO WEST YOUNG MAN, and that's exactly what Chuck Camroux is doing. Chuck leaves CHSJ Saint John to become a radio personality at CFCO Chatham.

Rockin' Robbert (Bob Gibbons) reports a smashing sellout show for the Chartbusters on their appearance with CHSJ in Saint John. Coming up, one big big show starring Bobby Curtola, a favorite in the Maritimes.

David Lyman of CKY Winnipeg writes to tell us of the recent appearance of Gale Garnett at a local nightspot. CKY arranged for Gale to meet the Mayor of Winnipeg, Stephen Juba, who in turn presented Gale with an honorary citizenship in the City of Winnipeg. One of CKY's "Watchables of the Month" Margaret Smith has been named Miss Manitoba. Another "Watchable" Vone Evans was named Miss Blue Bomber. Looks like CKY can pick 'em.

Don O'Neil, PD at CHEX Peterboro drops a line to let us know of their switch to the sound of "Good Radio at 980". They now extend their good music through the day until 6 p.m. Then their newest CHEX-Mate Terry Perks takes over with music for young moderns.



Betty Kennedy, one of Canada's leading female commentators sets a very interesting pace. A study in the easy personal side of the life of a movie star or the struggle of a Canadian artist on the way up is brought out with a homespun quality. Betty has been entertaining CFRB listeners with her afternoon show for some time. The stature of her guests is evidenced in her photo with Robert Goulet.

Nice to hear from Gary Hart at CFSL Weyburn. Gary is experiencing some

difficulty in obtaining Canadian releases. (record companies please note).

Cam Finley of CJBQ Belleville informs us of a recently launched popular music show covering the Quinte area. This is a drastic change from their standard format of adult programming, but it is being well received from both a teen and adult point of view. It's encouraging to hear news of changes such as this. Many who claim to be "family stations" rarely program for the teenager.

GARBAGE ONE MAN'S OPINION

In a recent article in the Toronto Telegram's supplement "After Four", Bob McAdory, disc jockey at CHUM, writes about "Garbage! That's What They'd Have Me Play - Pure Garbage". He goes on to say "Canadian disc jockeys are getting a little tired of the wailing, whining, and moaning of record companies that they are not promoting Canadian talent". He emphasizes that Canadian deejays would give preference to a Canadian artist "providing that the record is good." And he demands that the record be "good enough to compete with anything that's produced anywhere." Taking a positive approach he goes on, "This rarely happens."

He takes a full swing at the entire Canadian industry with the exception of three records and generalizes "You'd be amazed at some of the unbelievable garbage that is produced in this country". In a comment on Canadian talent he asks comically "This is talent?"

We are in complete agreement with these comments which re-emphasize our stand that records must be judged on their own merits. However, the word "garbage" in reference to Canadian records might be considered very poor taste. Some may feel this article seems to be designed to undermine the entire industry. It suggests that overnight we compete with the world for perfection. To say this article and such thinking might "kill" the industry is an understatement. The word that comes to mind is "murder".

This could well set the industry back two years, and one might ask "Can a responsible radio station, program Canadian content safely?" Possibly McAdory has hit the nail on the head, and possibly many can learn from his comments that in a country where it is suggested there is NO Payola, the investment of money and time is wasted on a music industry.

The article is very thought provoking, and possibly many of us should take heed of the standards by which product will be judged. Keeping in mind that we are competing against 30 years of experience in recording, and studios that are valued at \$500,000 to \$750,000. It therefore stands to reason that it will take that much skill, that much money, and that much time to become competitive.

The policies of Canadian stations, and programmers are strange, and it is questionable what constitutes a HIT record, and talent. Essentially radio stations are not in the record business, and merely use records as a convenience to programming. The record industry should be indeed grateful to radio stations for playing their records.

In view of this article, everyone in the industry might take the next two weeks to consider the value of continuing in the Canadian music business or possibly to forget the whole thing.

GARBAGE? TALENT? Then why are American companies interested in Canadian artists and Canadian productions?? Obviously they are trying to buy our . . . GARBAGE???

GIVE 52 TIMES A YEAR. RPM continues giving.

Write now for SPECIAL GIFT SUBSCRIPTION RATES

COMING SOON.....a new feature.....

"SOUNDING BOARD"

JUST NAME IT!

WE HAVE IT! ON



THE ALBUM TO FIT YOUR FORMAT -

The Top Stars appear on Capitol - Nat Cole, Al Martino, Nancy Wilson, Glen Gray, Mrs. Mills, Peggy Lee, George Shearing, Stan Kenton, Bobby Darin, Vera Lynn, Buck Owens, Vic Damone -

AND THERE ARE MORE TO COME - SOON!

FRANKIE LANE, "CANNONBALL" ADDERLEY, BOBBY RYDELL, SHELLY MANNE and others from-

CAPITOL RECORDS OF CANADA, LTD.

TOP 40 STATIONS!
PLAY THE NEW GAME!

If you don't play hockey, or football, or curl, then keep healthy (ratings that is!) by joining in the new game..

PLAYING CAPITOL!



We have Beatles, and Animals, and Beach Boys, and Pacemakers, and Esquires, and Hollies, and Blue Jeans, and Manfreds, and Dreamers (Phew!) . . . and there are more to come from

CAPITOL RECORDS OF CANADA, LTD.

**CANADIAN
**
CONTENT**

*** PICKED**

YOU'RE WELCOME TO THE CLUB

Gary Buck

Sparton

4-1296

CURRENT CANADIAN CONTENT SINGLES

AMELIA	- Greg Hammon	- Bigland	BGL201
SNEAKIN' AROUND	- Strat-Tones	- Hawk	003
MONSOON	- Canadian VIPs	- Aragon	401
FANNIE MAE	- Robbie Lane	- Hawk	001
BIG HOSS' MAN	- Larry Lee	- Columbia	C4-2649
SOUL BROTHERS	- Moe Koffman	- Jubilee	5485
THERE WAS A NIGHT			
ON THE WATER	- Sandy Selsie	- Columbia	4-43129
AN ORDINARY GIRL	- Danny Harrison	- Coral	62431
GING GANG GOOLEY	- Bonney Sisters	- Can-Am	CA178
DON'T MAKE A FOOL			
OF ME	- Caesar/Consuls	- Bigland	BGL202
YOU'RE WELCOME TO			
THE CLUB	- Gary Buck	- Sparton	4-1296
A NICKEL PIECE OF			
CANDY	- Winmen	- Ric	123X
ONCE IN A LIFETIME			
BOY	- Girlfriends	- CAL	713
SPLISH SPLASH	- Billy/Martiniques	- Tamarac	TTM609

CURRENT CANADIAN CONTENT LP'S

FROM SEA TO SEA	- The Courriers	- RCA	LCP1079
BLUENOSE	- Fernwood Trio	- Sparton	SP221
WORLD'S WORST JOKES	- Al Boliska	- Arc	A607
SINGALONG JUBILEE	- Jubilee Singers	- Arc	A608
THIS OLE HEART			
SINGS COUNTRY	- Dusty King	- Arc	A613
THIS GIRL PHYLLIS	- Phyllis Marshall	- Columbia	FL314

ARE "CANADIAN" PRODUCTS FIRST RATE?

For the last 25 years our company has pioneered embryos, in the field of phonograph records. This is only a part of the "know-how" that Sparton Records has gained to produce high reliability products. Of the many technical firsts credited to Sparton Records, was the first production of the LP records in Canada; the first Canadian Stereo/Hi-fidelity sets; the first Canadian-made Stereo records. Not only has Sparton pioneered in the area of broadcast growth and development, but has provided leadership in a changing technology. Sparton has also kept pace in the field of talent and is building a tremendous new Canadian talent team. Forerunners of this new Canadian team are groups such as the Fernwood Trio under the Sparton label with their



new album "Bluenose", and now introducing an outstanding performer, a combination of Popular, Country and Western with tremendous star potential (already with three U.S. hits to his credit) - Gary Buck. Introducing his new hit single "Welcome To The Club" and coming soon a great new album "Gary Buck Sings To Everybody". Experience has proven this boy from Sault Ste. Marie is a fast rising star. This is why Canadian Broadcasters can have faith in Canadian talent and products. Write Harold Pounds, Record Manager

SPARTON
RADIOS, STEREO, TELEVISION, RECORDS
LONDON, CANADA

MANY THANKS TO THE CANADIAN BROADCAST INDUSTRY
FOR THEIR SUPPORT OVER THESE 25 YEARS

TOP 40 & 5

THIS LAST
WEEK WEEK

1	*11	WHEN I GROW UP TO BE A MAN	Beach Boys	(Cap)
2	3	WE'LL SING IN THE SUNSHINE	Gale Garnett	(RCA)
3	x1	DO WAH DIDDY DIDDY	Manfred Mann	(Cap)
4	2	IT HURTS TO BE IN LOVE	Gene Pitney	(Com)
5	4	BABY I NEED YOUR LOVING	Four Tops	(Pho)
6	7	SUMMER SONG	Jeremy & Clyde	(Unk)
7	16	UNLESS YOU CARE	Terry Black	(Arc)
8	*5	DANCING IN THE STREET	Martha & Vandellas	(Pho)
9	x13	HOLD ME	P.J. Proby	(Lon)
10	6	PRETTY WOMAN	Roy Orbison	(Lon)
11	x18	YOU MUST BELIEVE ME	Impressions	(Spa)
12	*17	I'M ON THE OUTSIDE----	Anthony & Imperials	(Com)
13	8	HOUSE OF THE RISING SUN	Animals	(Cap)
14	*23	FUNNY	Joe Hinton	(Lon)
15	x21	RHYTHM	Major Lance	(Col)
16	*19	LAST KISS	J. Frank Wilson	(Qua)
17	x28	LITTLE HONDA	Beach Boys	(Cap)
18	29	TOBACCO ROAD	Nashville Teens	(Lon)
19	*12	REMEMBER	Shangri Las	(Qua)
20	x20	WHY DO YOU WANNA MAKE---	Temptations	(Pho)
21	22	LET IT BE ME	Everett & Butler	(Qua)
22	xnew	AIN'T THAT LOVIN'YOU BABY	Elvis Presley	(RCA)
23	x25	OUT OF SIGHT	James Brown	(Qua)
24	*35	CHUG-A-LUG	Roger Miller	(Qua)
25	*33	GATOR TAILS & MONKEY RIBS	Spats	(Spa)
26	*new	RIDE THE WILD SURF	Jan & Dean	(Lon)
27	*30	IT'S FOR YOU	Cilla Black	(Cap)
28	x34	HAVE I THE RIGHT	Honeycombs	(All)
29	*27	COME HOME LITTLE GIRL	Bobby Curtola	(Ral)
30	new	SAY YOU	Ronnie Dove	(Com)
31	*31	ANAHEIM AZUSA ETC. ETC.	Jan & Dean	(Lon)
32	*new	MERCY MERCY	Don Covay	(Lon)
33	37	WAIT FOR ME	Rita Pavone	(RCA)
34	38	ALL CRIED OUT	Dusty Springfield	(Cap)
35	x36	I LIKE IT	Gerry & Pacemakers	(Cap)
36	xnew	I'M CRYING	Animals	(Cap)
37	39	I DON'T WANT TO SEE YOU	Peter & Gordon	(Cap)
38	*40	COME A LITTLE BIT CLOSER	Jay & Americans	(Com)
39	xnew	COUSIN OF MINE	Sam Cooke	(RCA)
40	new	LEADER OF THE PACK	Shangri Las	(Qua)

& 5

EXTRA	THE THINGS IN THIS HOUSE	Bobby Darin	(Cap)
EXTRA	WHEN I FALL IN LOVE	Paris Sisters	(Qua)
EXTRA	I DON'T KNOW	Steve Alaimo	(Spa)
EXTRA	WHAT IN THE WORLD	Dovells	(Qua)
EXTRA	I WON'T TELL	Tracey Dey	(Qua)

ALSO RATE

CHNS	ON THE BEACH	- Cliff Richards	(CAP)
CKEY	SAY YOU	- Ronnie Dove	(COM)
CFUN	AUTOMATIC REACTION	- Nino/Ebb Tides	(QUA)
CKRC	SHE'S NOT THERE	- Zombies	(UNK)
CHEC	LAPPLAND	- Mats Olson	(UNK)
CKCK	I SEE YOU	- Cathy & Joe	(QUA)
CKOM	I'M INTO SOMETHING GOOD	- Herman's Hermits	(CAP)
CFCF	ROCKIN ROBIN	- Rivas	(PHO)
CKWS	I COULD CONQUER THE WORLD	- Shevelles	(UNK)
CKYL	HANGIN' FIVE	- Del Tones	(LON)
CHSJ	ALWAYS SOMETHING THERE	- Lou Johnson	(UNK)
CHUM	I GUESS I'M CRAZY	- Jim Reeves	(RCA)
CJME	LETTER FROM ELAINA	- Casey Casem	(COM)

Sure... THANK YOU FOR LOVING ME

- Sapphires (Spa)

Should... WHEN YOU'RE YOUNG AND IN LOVE

- Ruby & Romantics (Pho)

Could... DON'T SPREAD IT AROUND

- Barbara Lynn (Lon)

Maybe... WHO CAN I TURN TO - Tony Bennett (Col)

International Report

DATELINE NEW YORK by Harriet Wasser

First let me say how pleased I am to be writing for RPM from New York. I consider this quite an honour and this column will give me a chance to get news to you as soon as it happens . . if not sooner. Although much of what goes on in the music industry stems from many American production centres, New York is regarded as the "heart" of the music business. I hope you find this column informative.

The most talked about record on the scene right now is "Leader of the Pack" by the Shangri-las. The question asked most often (even by people who haven't heard the record) is, "Have you heard the new Shangri-las' record? It's a smash!"

Although a lot of American publishers and record producers are finding the going rough because of the British craze, many of them are enjoying their greatest success due to unexpected releases. Today a publisher prays for a smash in England knowing the record will then be released in the US. There are American publishers enjoying the success of The Beatles, The Animals et al, in a way that would never have been possible before.

A very talented folk singer by the name of Bonnie Dobson will be recording shortly for Mercury Records here. Many people think she has the potential of a Joan Baez. Bonnie is a Canadian girl.

It's wonderful to realize that records like "On The Street Where You Live" by Andy Williams and "Funny Girl" by Barbara Streisand can get played on all the "Top 40" stations and that "Summer Song" by Chad and Jeremy and Elvis' "Ask Me" can get exposure on many of the "good music" stations.

Don Costa, who travels more than any ten people is very excited about an LP by Kathy Keegan, soon to be released on his DCP label. Kathy was the first person ever to record the song "Good Life". As a result of her record, the song was picked up by other artists.

"Shindig" was highly praised by the TV critics here, proving that even a show geared at a teenage audience can be accepted by adults. This would seem like the perfect show to showcase Terry Black. If ads are any indication of a company's interest in a record, it should be said that Interphon (a division of Vee Jay) Records is doing a fine job for Terry's current release "Unless You Care". It's the top Canadian record.

Already starting to break big on charts is "The Things In This House" by Bobby Darin, also "I Won't Tell" by Tracey Dey.

Bob Crewe returned from England with the happy news that "Rag Doll" was the #3 record over there. The group had not had a big hit in England since "Walk Like A Man".

Address all press releases to: Harriet Wasser, RPM (New York) Suite 1202, 161 West 54th Street, New York, N.Y. 10019

MAN of the WEEK

**GORDON
FREDERIC
KEEBLE**



Gordon Frederic Keeble has been broadcasting for 30 years. He began in 1934 as a freelance actor and vocalist in Toronto. He was an announcer at CFCH (North Bay), CHEX (Peterboro) and CKGB (Timmins).

In 1942 Keeble became an announcer-producer at the CBC in Toronto. He rose to chief announcer with the Dominion network. In 1946 he became Radio Director of F. H. Hayhurst Advertising in Toronto which gave him broad experience in the broadcasting field.

In 1948 Keeble took over as station manager of CFCF, Montreal. CFCF rose to greater heights under Keeble.

In 1950 he became executive V-P and G.M. of S.W. Caldwell Ltd., in Toronto directing operations. His special interest was closed-circuit television and kine recording.

In 1961 CTV Television network was formed and Keeble became executive V-P.

One of the original members of ACTRA, President of the CCBA, his interest in classical music came naturally, he spent four years studying piano at the Royal Conservatory of Music under Boris Berlin.

EVERYONE'S TALKING ABOUT



Because Angel Records* give you the ultimate in fine classical music — with the world's foremost artists — Maria Callas, Elizabeth Schwarzkopf, Victoria de Los Angeles, Malcuzyński, Oistrakh, Menuhin, Corelli, Klemperer, Von Karajan, The Red Army Ensemble, and many more

COMING SOON

THE "Carmen" version by Maria Callas

(Manufactured by Capitol Records of Canada, Ltd.)



Ed Preston of CHML Hamilton reports his station has got the "Fair Lady" bug with the Columbia release, but also finds very interesting the Capitol release of "Rock Swing and Dance To My Fair Lady" by The Gallants (recommended for rock stations who would like to program good music but are afraid of losing listeners). Ed also recommends the Harry Simeone Choral "Accent On Youth" particularly the "Dum De Dum" cut.

Dave Amer from CHFI recommends as very good listening the new Phyllis Marshall LP "That Girl" on Columbia and the Capitol release of Gordon McRae and Dorothy Kirsten "Kismet". Dave is also impressed with the Smothers Bros. release of "It Must Have Been Something I Said".

George Wilson of CKFH finds easy listening with "Love Goddesses" by Percy Faith on Columbia and "By Special Request" by Trios Los Panchos also on Columbia. Great for programming is the new "Buddy Greco On Stage" on Epic and "Kismet" with Gordon McRae, Dorothy Kirsten and Roger Wagner Choral.

Art Collins, CFRB highly recommends the Capitol release of "Deep Velvet" with George Shearing and the Woodwin Choir, particularly the cuts "Passing By" and "Sentimental Journey". Art is also impressed with the "50 Fabulous Years" on UA. by the Leroy Holmes Ork. This LP takes in 5 decades of great music from the 20's to the 60's, beginning with the "Charleston" and ending with "Blowing In The Wind". Single-wise Art recommends the new Andy Williams "On The Street" (Columbia) and the Roger Williams "Whistl'n" on Kapp. This tune was composed by Williams and is just great for GMP programming time 1:40. Another pleasant single is "I See You" by Cathy and Joe (Merc) and "See-saw" by Jerry Murad's Harmonicats on Columbia and still with Columbia the new Barbara Striesand "Absent Minded Me" which was written by Julie Styne and Bob Merrill. Getting close to the rock field Art finds easy listening with the new Cliff Richard single "Fall In Love With You" on Capitol.

For exceptionally good listening we recommend the new Liberty release of "This is The Girl That Is" by Nancy Ames. Several of these cuts are great morning rousers all sung in Spanish and with all the excitement that goes with latin music. There is a new Canadian LP release that certainly merits a little extra attention "That Girl" by Phyllis Marshall on Columbia. Although it leans towards jazz it has a comfortable sound and should be a top item for programming. A great great release on London is "Arias From Julius Caesar" with Joan Sutherland and Marilyn Horne.

Helen Hatton of CHUM-FM is excited over the Epic release of "The Complete Mozart Flute Sonata" by one of the world's greatest flautist's Jean-Pierre Rampal. Victor has re-issued two Violin Concerto's written for Heifitz and performed by Heifitz. The first was written by Sir Wm. Walton. The orchestra is conducted by Sir Wm. The second was written by Castelnuovo-Tedesco. Of interest to FM stations programming Spoken Word, Helen brought up the fact that the Caedmon Records and a few others are charging \$10.00 performance rights for such spoken word releases as "The Glass Menagerie" and \$150.00 for the complete Shakespeare Recording Society catalogue.

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Story of a ★ ★ ★ STAR ★ ★ ★ Phyllis Marshall



Phyllis Marshall, born in Barrie was a first-rate amateur singer at the age of six and became a professional at the age of 13. When television started in Canada, Phyllis was there, having gained a great deal of popularity through Bing Whittaker's radio show "Starlight Moods" in which she was featured. The late Don Hudson was on the verge of producing a TV show "The Big Revue" and after watching Phyllis at work, tagged her for the show. Phyllis then became a TV personality.

Phyllis has tried her hand at retiring (feeling she should give more time to her family) but showbiz was in her blood and after a couple of years absence came back with a bang that could be heard from Halifax to Vancouver. Her club dates were record dates. Always playing to capacity audiences in Canada her fame reached the UK and after cutting her first LP "That Girl Phyllis Marshall" on Columbia she enplaned for England and again packed houses. This LP isn't by any means her first attempt at recording. Phyllis has cut many records before but these are stored in her basement. She didn't feel they were good enough to be released.

COUNTRY MUSIC

Gord Symons of CFGM reports good reaction on the new Canadian single by The Winmen "Nickle Piece of Candy" Gary Buck's new pop country single "Welcome To The Club" on Sparton is pick hit of the Week at CFGM and looks like a good start for this long overdue artist to make it in his own country. CFGM tied in with the showing of a new automobile and produced a country show featuring Tommy Hunter and the very talented Foster Sisters from Nashville . . . Ontario. The introduction of a new product can always be greatly assisted by the use of a well produced musical show. Attendance figures of this particular show have it at well over 3000 Another feather in the cap of this progressive radio station who continually come up with advertising ideas that show they are the leader in the field of very clever and lasting promotional ideas.

Ronnie Ryder of the Ottawa Journal likes the new Porter Wagoner release "I'll Go Down Swinging", also Hank Snow's "My Memories of You". Also showing merit is Connie Smith with a Bill Anderson tune "Once A Day" and "Tia Lisa Lynn" by Rose Maddox.

A great country LP is "A King and Two Queens" with Melba Montgomery, Judy Lynn and George Jones. You might give a listen to "Country Singin' & Pickin'" with Ruthie and Bernie MacLean and the Canadian Nighthawks on London. For Barndancing you will enjoy the Gaby Hass London release "Music-Barn Dance Style".

CETTE ETIQUETTE



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