

RPM**RECORDS
PROMOTION
MUSIC****a weekly newsletter**DEDICATED TO CANADIAN RECORDING
AND MUSIC INDUSTRIES

426 MERTON STREET, TORONTO 7, ONTARIO, PHONE 485-1679

Vol 1 - No 22

July 20th 1964

CURTOLA CONQUERS STARR

PICKED *

Side Winder

Wes Dakus
Quality 1631X☆☆ **COAST to COAST** ☆☆

- | | |
|-------------------------------|---------------|
| 1. As Long As I'm Sure Of You | Bobby Curtola |
| 2. Larry | Allen Sisters |
| 3. French Song | Lucille Starr |
| 4. Life's Little Tragedies | Maury Logan |

◁ **SIGNIFICANT ACTION** ▷CJMS Montreal
CHEX Peterboro
CJME Regina
CHNS HalifaxGreat Balls Of Fire
Finger Poppin' Time
Life's Little Tragedies
Jimmy Johnny Or JoeRockatoness
Little Ceasar & Consuls
Maury Logan
Lynda LaneMelbourne
Arc
Quality
Tartan**CHART ACTION across Canada**

CHNS Halifax	4	As Long As I'm Sure Of You	Bobby Curtola	Tartan
	* 6	Chantilly Lace	The Beavers	London
	41	Jimmy, Johnny Or Joe	Lynda Lane	Tartan
	*49	Life's Little Tragedies	Maury Logan	Quality
CFCH North Bay	*13	The French Song	Lucille Starr	Barry
	*44	Larry	The Allen Sisters	Shell
	49	As Long As I'm Sure Of You	Bobby Curtola	Tartan
	60	Boom Boom	David Clayton Thomas	Atca
CJCA Edmonton	2	As Long As I'm Sure Of You	Bobby Curtola	Tartan
	18	Side Winder	Wes Dakus	Quality
CJME Regina	* 2	The French Song	Lucille Starr	Barry
	20	Side Winder	Wes Dakus	Quality
	40	As Long As I'm Sure Of You	Bobby Curtola	Tartan
CHSJ Saint John	*13	Life's Little Tragedies	Maury Logan	Quality
	15	As Long As I'm Sure Of You	Bobby Curtola	Tartan
	*18	Give Me Your Love	Andy Kim	20th
	*23	Blue Souvenirs	Danny Harrison	Coral
	*24	Larry	The Allen Sisters	Shell
	*28	The French Song	Lucille Starr	Barry
CKCK Regina	19	As Long As I'm Sure Of You	Bobby Curtola	Tartan
	*38	The French Song	Lucille Starr	Barry
CKLB Oshawa	*15	The French Song	Lucille Starr	Barry
	20	As Long As I'm Sure Of You	Bobby Curtola	Tartan
CHEX Peterboro	*26	Heartaches	Jayson King	Tamarac
	42	Finger Poppin' Time	Little Ceasar & Consuls	Arc.
CJMS Montreal	*16	Give Me Your Love	Andy Kim	20th
	26	Never On Saturday	The Allen Sisters	Shell
	32	Great Balls Of Fire	The Rockatoness	Melbourne
	33	Love Me Baby	The Beavers	London
CKEY Toronto	25	Boom Boom	David Clayton Thomas	Atca
	*27	Heartaches	Jayson King	Tamarac

We would like to bring your attention to a very interesting series of letters in the July issue of the ACTRA newsletter between Henry Comor of ACTRA and the Chairman of Baton Broadcasting Limited (CFTO-Toronto). These letters dealt specifically with promises made to obtain a licence for a television station from the BBG.

Often, in an effort to obtain a licence, promises are made regarding the amount of monies to be spent on local productions and Canadian talent. Too often these promises are not fulfilled. The intentions are good but public apathy toward domestic productions has not been pre-conditioned, however as it was put by Mr. Comor "We of ACTRA believe in Canada. We believe that the Canadian writer and performer can stand proudly beside the best of any country in the world. We believe that the Canadian public must be encouraged to have faith in their own cultural resources which definitely exist but which are being ignored and undermined."

In the not too distant future many radio stations in Canada will be applying for TV licences. Now is the time to start building national names and figures in your local show-business through your radio station so that when the time comes you need not expect a licence to facilitate re-transmission of foreign productions.

CANADIAN TALENT...18 MILLION CONCEPTIONS. Across our vast domain (which in itself is a sickening phrase) are so many concepts of what should or should not be done about talent in this country, that we are scattershooting in 18 million directions. We are weak because of our regional attitudes. Contrary to the rule that the local market is the weakest, we find that usually a half baked interest in a new Canadian record is strongest at the point of origin. We have often wondered if the people in Upper Canada look at a record made in Edmonton unfavourably because of a geographical resentment to "those nobodies in the west" and in the west possibly the BCers feel that a Montreal production is a "well what have they ever had production" Each week the Chart Action page of RPM shows constant contradiction of Canadian taste. May I ask one question? HOW DOES IT FEEL TO BE IN AN INDUSTRY WHERE NO ONE SEEMS TO KNOW WHAT THEY ARE DOING? Certainly this is the exact picture our Chart Action paints. When a record starts to move in Cleveland, there seems to be some magic international power that drives everyone to program same. 25% of the stations in Canada

DIDN'T think "French Song" was a hit. Obviously THEY were wrong. Sales indicated that whatever guide they were using MISGUIDED them. Possibly their overall judgement should be questioned. Lets separate the hitpickers from the carbon copiers. Let's not fall back on the tired old phrase "distinctive Canadian music" and start asking the programmers of Canada some leading questions about "DISTINCTIVE CANADIAN PROGRAMMING" whether it be Canadian, American or British. I always think back to the day when "She Loves You" by The Beatles LOST the Battle on one of the NOW most Beatlemanised stations in Canada. Yah!Yah!Yah! IMPORT-EXPORT. Did you know that Canada imports in the neighborhood of 2 million dollars worth of records from the US every year, and that we export to the US about 120 million worms each year in return. I quote these figures to make you aware there IS some sort of balance.



ARE THE PEOPLE IN BRITISH COLUMBIA REALLY THE FRIENDLIEST PEOPLE IN CANADA? We always thought they were, we get their charts but very few letters. Thanks to Serge Plotnikoff of Kin-Gar Records, we now know where Kinnaird, British Columbia is. RPM is Canada's only weekly newsletter reporting on the industry, yet we had to pick up an item from our local paper (Toronto Star) which certainly is interest-

ing news from British Columbia. This is from a special report from Les Wedman. Apparently Pat Burns of CJOR has people of all walks of life up in arms over his "Hot Line" show. Pat hosts a telephone show. Listeners phone in their gripes etc. and have lately been receiving choice discussions on homosexuality, nymphomania, lesbianism, prostitution (and the music industry?). If he can't give you a proper answer, he telephones somebody in authority elsewhere in the world. Harry Truman among others were on his line. But, alas when you bring your station from No.5 to the top you run into everything and everyone who wants to see you fade quickly. The BBG is the latest to bend an ear to Pat's show..... So, in an effort to receive more news on what's going on in Vancouver, we are adding CJOR and the Vancouver Sun to our mailing list.

MORE NEWS ABOUT THE BEAVERS: It was our pleasure last week to meet Leo Weir of Halifax, the man responsible for the Canadian group, The Beavers. Leo flew into Toronto to do advance promotion on this group. The Beavers have come a long way in a very few months. They are playing to packed houses (2 and 3 thousand). The sound is catching on here in Upper Canada. CHUM's Al Slight was impressed with their release "Chantilly Lace" (London) and put it on the CHUM playlist. CKDM Dauphin gives it a boost in the west. US release of the single is presently being discussed and a national tour planned.

CREATING A DISTINCTIVE SOUND: We receive many records at



RPM and it has been our policy not to review or criticize. It is also our policy to list the Current Canadian singles. Lately we have received discs from unknown Canadian record companies. We don't want these people to feel we

are being unfair by criticising their product, on the contrary, we feel they are putting an honest effort into recording artists they feel are good enough to be exposed to the Canadian industry. The vocals we have heard are good, the selections are excellent but production makes these good qualities disappear. There is a good market for Canadian Country and Western as well as an excellent market for Canadian Pop recordings, but the end sound is what sells the record. Suggestion: if you are sufficiently healed to put out 6 mediocre records and reap the benefit of nothing, then wouldn't it be to your advantage to concentrate on your most promising artist and get the best sound available? You could end up with one hit every three months instead of 6 flops at once and then go broke. Furthermore regarding submitted singles. We would like a release date and any information that will assure us that the single is nationally distributed. This is policy.

JUST AS A PRECAUTION. We put all suspicious looking parcels that arrive at RPM into a bucket of water before we open any

A NEW TWIST IN BATTLES: We all know the worth of "Battles",



it does create interest to the listener which in itself is worthwhile, but how much it effects programming remains to be proven. We are very perturbed at radio stations putting a local artist on the battle against a very hot group, naturally the local artist loses and gets a phone call two weeks later to do a "freebie". A Top Forty station shows how the battle can be used to help local talent and our heartiest con-

gratulations go out to CHUM for using their battle of the sounds to showcase the new single release by Ceasar and the Consuls. One side was used to challenge the other. "Sea Cruise" won out over "Finger Poppin' Time". This gave the record company the "A" side they were looking for and the record continues on its own merits.

Tartan recording artist Lynda Lane's new single "Jimmy, Johnny or Joe" has already entered the CHNS Halifax chart.

THE BEATLES ARE COMING! It is not our policy to report on non-Canadian happenings in this portion of RPM but we feel sure there will be a good representation of Canadian talent to back up these shows. Appearances scheduled are: Vancouver Empire Stadium - August 22, Toronto Maple Leaf Gardens - Sept. 7, Montreal Forum - Sept. 8. In Toronto the afternoon show will be emceed by Jungle Jay Nelson of CHUM, while the evening show will be looked after by Al Boliska of CKEY. With these two Top Forty stations having an interest in the Beatle show, you can rest assured we will be well saturated with the Beatle sound UNTIL that date.

CURRENT CANADIAN SINGLES.

Hello Dolly	Les Jerolas	RCA 47-8385
Why Must I Cry	Jerry Martin	Quality B3264X
Boom Boom	D.C.Thomas	Atca 6901
Slide Winder	Wes Dakus	Quality 1631X
Just One Of Life's	Maury Logan	Quality 1625X
Stop Teasing Me	Chad Allen	Quality 1644X
Summer Date	Versatiles	Kin-Gar T-104
Search Party	Doni Carlson	Kin-Gar T-105
Sea Cruise	Ceasar & Consuls	Arc A-1066

TOP FORTY-5s

LAST
WEEK
↓

1.	*Rag Doll	Four Seasons	1
2.	Memphis	Johnny Rivers	2
3.	Can't You See She's Mine	Dave Clark 5	7
4.	I Get Around (2)	Beach Boys	3
5.	My Boy Lollipop	Millie Small	4
6.	Wishin' & Hopin'	Dusty Springfield	9
7.	Girl From Ipanema	Stan Getz	12
8.	Dang Me	Roger Miller	10
9.	Little Old Lady From Pasadena	Jan & Dean	18
10.	Nobody I know	Peter & Gordon	21
11.	As Long As I'm Sure Of You	Bobby Curtola	13
12.	You're My World	Cilla Black	19
13.	Alone	Four Seasons	8
14.	I Wanna Love Him So Bad	Jelly Beans	15
15.	Do I Love You	Ronettes	22
16.	*Under The Boardwalk	Drifters	23
17.	French Song	Lucille Starr	14
18.	Don't Let The Sun	Gerry & Pacemakers	5
19.	No Particular Place To Go	Chuck Berry	6
20.	Chapel Of Love	Dixie Cups	11
21.	Remember Me (2)	Rita Pavone	16
22.	Good Times (2)	Sam Cooke	24
23.	Larry	Allen Sisters	30
24.	*Handy Man	Del Shannon	27
25.	Keep On Pushing	Impressions	34
26.	Hard Day's Night	Beatles	35
27.	World Without Love	Peter & Gordon	17
28.	Share Your Love With Me	Bobby Bland	39
29.	*People Say	Dixie Cups	38
30.	Blue Souvenirs	Danny Harrison	20
31.	I Believe	Bachelors	32
32.	Alone With You	Brenda Lee	33
33.	Mixed Up Shook Up Girl	Patty & Emblems	37
34.	If I'm A Fool For Lovin You	Bobby Wood	36
35.	Where Did Our Love Go	Supremes	new
36.	How Glad I Am	Nancy Wilson	new
37.	She's My Girl	Bobby Shafto	40
38.	How Do You Do It	Gerry & Pacemakers	new
39.	Al Di La	Charles Singers	new
40.	That's Really Some Good	Rufus & Carla	new

PICKED *



That's Really Some Good
Rufus & Carla Stax Z151

◀ SIGNIFICANT ACTION ▶

CHNS Halifax	Someone, Someone	Brian Poole
CKCK Regina	Who	Nino & Tempo
CHIQ Hamilton	Ain't She Sweet	The Beatles
CHOW Welland	Baby Come Home	Ruby-Romantics

Ramblin'... A NOTE TO: Hal Ross of London Records, "That's Really Some Good" enters the Top 40-5s this week, and we would strongly recommend that the stations from coast to coast be reserved on this one. Looks like you've got a hit out of left field, Hal. Another strong contender for the past few weeks has been "Tell Me Mama" by Christine Quate. This one just falls short of the 40s each week. Many great and groovy comments on our back page from many people, and glad to hear that you like our format. A special note to the promo men south of the border. This chart is the most read advance industry chart in Canada, and direct promo copies (one only please) will assure you early listing. Canada is making the hits. Look at us as a hit breaking centre. We no longer follow. WE LEAD. Don't lose your hit in Canada. You would be surprised how often you have. Since our mention of available masters, RPM has been instrumental in starting the ball rolling and two hot Canadian masters are about to be placed in the US. We are hoping to break the hottest international story in years, possibly next week in this column. Things are happening, and we have our ear pressed against the border. Watch Ramblin'!!!! We always keep our eye on Johnny Gilbert of CHEX Peterboro....for early Canadian breakouts. Peterboro may overthrow Hamilton and Winnipeg in exclusive breakouts. None of the Beatles like "Ain't She Sweet" by the Beatles. Possibly the answer lies in how long ago it was done and what kind of an early deal they made. Today the boys must be asking a pretty big royalty. We like it, it looks like a hit.....