

**RPM****RECORDS  
PROMOTION  
MUSIC****a weekly newsletter**DEDICATED TO CANADIAN RECORDING  
AND MUSIC INDUSTRIES

426 MERTON STREET, TORONTO 7, ONTARIO, PHONE 485-1679

Vol 1 - No 18

June 22 1964

**TOP FORTY-5s**SEE  
BACK  
PAGE**PICKED \***DEAR MR. DJ  
Dave Mickie  
TTM604**BREAKOUT**

NO BREAKOUT THIS WEEK

**SIGNIFICANT ACTION**

1. French Song
2. Blue Souvenir
3. Larry

Lucille Starr  
Danny Harrison  
Allen Sisters

**CHART ACTION across Canada**

☆

☆

CFUN	Vancouver	49	I'd Do Anything....	Bobby Curtola	Tartan
CHAT	Med.Hat	38	Just One Of Life's...	Maury Logan	Quality
CJME	Regina	*20	French Song	Lucille Starr	Barry
CKRC	Winnipeg	*40	French Song	Lucille Starr	Barry
CKOM	Saskatoon	35	You're Not A Goody Goody	Bobby Curtola	Tartan
		*38	French Song	Lucille Starr	Barry
		*46	You'll Never Know	Danny Harrison	Coral
CJMS	Montreal	* 1	Give Me Your Love	Andy Kim	20th
		* 2	French Song	Lucille Starr	Barry
		* 8	Alleluia	Les Alleluia	Loma
		40	Never On Saturday	Allen Sisters	Shell
CHOW	Welland	*37	French Song	Lucille Starr	Barry
CFCH	North Bay	*14	French Song	Lucille Starr	Barry
		*46	Blue Souvenirs	Danny Harrison	Coral
CHEX	Peterboro	45	Heartaches (2 sides)	Jayson King	Tamarac
CJSP	Leamington	*44	French Song	Lucille Starr	Barry
CKWS	Kingston	* 1	French Song	Lucille Starr	Barry
		39	As Long As I'm sure...	Bobby Curtola	Tartan
CHNS	Halifax	10	As Long As I'm sure...	Bobby Curtola	Tartan
		30	You're Not A Goody Goody	Bobby Curtola	Tartan
MUSIC	PREVUE	* 5	Baby Beatle Walk	Al Martin Six	Quality
	Ottawa	*10	Give Me Your Love	Andy Kim	20th
		19	I'd Do Anything ...	Bobby Curtola	Tartan
		*25	Blue Souvenirs	Danny Harrison	Coral
		*28	The Savage	The Gemtones	London
		*30	Find Me A Boy	Ginette Reno	Coral
		32	Dear Mr. DJ	Dave Mickie	Tamarac

CHECK YOUR MAILING LIST: MAKE SURE WE GET YOUR CHART EVERY WEEK.

Sometimes, radio stations take exception to the way they are treated and make a noise about it. "Talk Back" reprints the back page of the CKLB chart. "This is the first time that we've taken up the back page of the KL TUNED EX to editorialize (and we hope it's the last). However, a situation has arisen, and CKLB wants to hear its listeners viewpoints. We may be wrong, but we doubt it. As you probably know, record companies supply radio stations in Canada and the USA with free copies of the 45 RPM records that they manufacture, in the hopes that the stations will play them and that the listeners, after hearing them, will buy them. This has been the case as long as radio has existed. Naturally, radio stations play the records that the public asks for, and eventually, some of them become hits, actually, a small percent-

PLAY  
BALL!



age of the total number of records received. Now, one of the larger record companies has taken things upon themselves to change this system to one they believe to be better. Read on and form your own conclusion. The head office of this company, located in Montreal with a branch office in Toronto, now sends records to only what they consider the top stations in the top radio markets. Oshawa is not considered important enough to receive their records. Some of the top-selling artists you will not be hearing on CKLB because of this company's policy are: Bobby Darin, April Stevens & Nino Tempo, Bobby Vee, Fats Domino, to name only a few. Is CKLB wrong in raising its voice in objection to this matter? Write to Terry Mann, CKLB, Oshawa, and give us your opinions"

We expect to receive comments on the size of the type on Page 4 so we will make our explanations now. This type is larger than 40% of the charts we receive and larger than the type in the Telephone Directory.

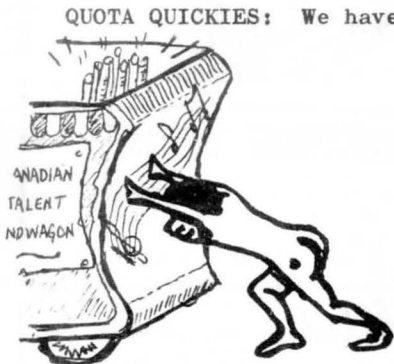
TOP FORTY DJ's ENJOY CULTURE: It was interesting and encouraging to see the number of DJ's taking advantage of the invitation to attend the Stratford Shakespearian Festival. JOHN DOLAN, CKEY commented "I was proud to be a Canadian." We hope this feeling catches on.

"Give Me Your Love" ANDY KIM (20th) is making it internationally. Latest to add this disc to their playlist is JOEY REYNOLDS' station WKBW Buffalo. It shows up on KB as No. 36.

PROMOTION PROMOTION PROMOTION and the lack of. From this position we sometimes feel that one of the main reasons we fall short with our own product is a lack of efficiency on the part of promoters. With so much foreign product to look after, who has time to look after building a hit? In one case, we have never received a copy of one of Canada's top recording artists. In another, a radio station, an artist and a record company haven't been able to get a copy of a new disc to us for listing. In another case a company that JUST NORMALLY does good promotion is mentioned so often in RPM that we are accused of favoritism. It's so much easier to jump on a painted wagon that's rolling, than to get out and push. PUSH GENTLEMEN, PUSH!!!!!!!!!!!!!!

RADIO STATIONS. With only a few exceptions, the TOP stations across the nation are the most promotion conscious. Possibly that is why they are TOP stations.

We would like to take issue with any station not listing "French Song" by LUCILLE STARR and "Larry" by the ALLEN SISTERS. These are two of the finest Canadian records on the market. Perhaps the record companies should reserve the stations. If they haven't got the disc they can't play it. If you do have these records give them another listen. We are sure you can find room on your chart.



QUOTA QUICKIES: We have mentioned this term many times in our conversations with people in the industry and they have asked us to elaborate somewhat. "Quota quickies" come into being when you have government control of radio, TV and films. Take the radio industry for example. When a government receives enough complaints regarding the lack of recognition given to the country's own recording artists, they are compelled to rush headlong into an industry they are not familiar with and establish controls left and right, making it law that 50% or more of the music heard on radio must be of domestic origin. The industry is more than likely not capable of performing this feat, but the solution is left up to the record companies. Now come the "Quota quickies. Quantity, but no time for quality.

We have heard it said "it could never happen in Canada". We hope not, but rumour has it that THE POWERS THAT BE are being pressured. SOLUTION: at the risk of being overly repetitious and trying with difficulty to stay off our soapbox, program just a little more Canadian content. Raise our percentage to 8. The task is a little easier, now with the Canadian record companies producing, possibly the best sound ever. Certainly a sound that compares favorably with any on the world market.

We were asked recently if you required a border crossing pass or visa to visit CKLW Detroit. We always thought this station was in Windsor. This is one of those strange situations that perhaps the Canadian government does not like to be reminded of. There is a law..... controlling interest of a Canadian radio station must be held by a Canadian. No doubt there is a good reason, we will get letters. Maybe CKLW will even honour us by playing something Canadian, other than the National anthem, if they play the National anthem. The reason the question was asked was because of many enquiries from American interests on the possibility of buying into Canada's broadcasting future.

We understand there is a choice broadcasting outlet for sale for a ridiculous price. This station is very close to a major Maritime market. If you require any further information drop us a line.

If you have ever read the comic strip "Gordo" you're well acquainted with the I.S.G.W. CKY Winnipeg is the first radio station in the world to form its own chapter of the International Society of Girl Watchers. Special kits for radio stations are being prepared. We would be interested also, a good substitute for birds. CKY would also like to make a prediction - MARGARET SMITH, Miss CKY will be the next Miss Manitoba. CKY still the top promo station in Canada.

STAN KLEES, Tamarac records reports a flurry of letters and telephone calls on the recent release of JAYSON KING's single "Bamboo Man" b/w "Heartaches" The American "trades" report a breakout of this disc in Miami and are picking it as a sure shot.

RUDY ASSALLY, Kim International sent us a copy of JIM MURRAY sings "Folksongs of Life's Quandaries of Separatism and Togetherness Around the World. Get it? FLQ. A very funny LP and a good step in the right direction of making fun of a very exaggerated situation. Better stay out of telephone booths Jim.

WATCH FOR OUR FORMAT to soon be adopted by a publication elsewhere on our continent. WHATS NEW!! Copycatting is THE sincerest form of flattery.

OH YES IT DOES..... A Canadian record must be released in the US before it can be reviewed by the American Trades #\$\$\$&1°%\$.

# TOP FORTY-5s

LAST  
WEEK  
↓

- |                                   |                        |
|-----------------------------------|------------------------|
| 1. CHAPEL OF LOVE                 | DIXIE CUPS             |
| 2. WORLD WITHOUT LOVE             | PETER & GORDON/RYDELL  |
| 3. MY BOY LOLLIPOP                | MILLIE SMALL           |
| 4. DON'T LET THE SUN CATCH YOU... | GERRY & THE PACEMAKERS |
| 5. WALK ON BY                     | DIONNE WARWICK         |
| 6. I GET AROUND (2)               | BEACH BOYS             |
| 7. MY GUY                         | MARY WELLS             |
| 8. MEMPHIS                        | JOHNNY RIVERS          |
| 9. DON'T THROW YOUR LOVE AWAY     | SEARCHERS              |
| 10. NO PARTICULAR PLACE TO GO     | CHUCK BERRY            |
| 11. TELL ME WHY                   | BOBBY VINTON           |
| 12. ONCE UPON A TIME              | GAYE & WELLS           |
| 13. DO YOU LOVE ME                | DAVE CLARK FIVE        |
| 14. FRENCH SONG                   | LUCILLE STARR          |
| 15. I'LL TOUCH A STAR             | TERRY STAFFORD         |
| 16. AS LONG AS I'M SURE OF YOU    | BOBBY CURTOLA          |
| 17. LOVE ME WITH ALL YOUR HEART   | CHARLES SINGERS        |
| 18. HICKORY, DICK & DOC           | BOBBY VEE              |
| 19. BAD TO ME                     | BILLY J. KRAMER        |
| 20. ROMEO & JULIET                | REFLECTIONS            |
| 21. MILORD                        | BOBBY DARIN            |
| 22. BLUE SOUVENIRS                | DANNY HARRISON         |
| 23. LAZY ELSIE MOLLY              | CHUBBY CHECKER         |
| 24. ALONE                         | FOUR SEASONS           |
| 25. DANG ME                       | ROGER MILLER           |
| 26. CAN'T YOU SEE SHE'S MINE      | DAVE CLARK FIVE        |
| 27. HELLO DOLLY                   | LOUIS ARMSTRONG        |
| 28. REMEMBER ME                   | RITA PAVONE            |
| 29. VIVA LAS VEGAS                | ELVIS PRESLEY          |
| 30. PEOPLE                        | BARBARA STREISAND      |
| 31. RAG DOLL                      | FOUR SEASONS           |
| 32. GOOD TIMES (2)                | SAM COOKE              |
| 33. GIRL FROM IPANEMA             | STAN GETZ              |
| 34. GROWIN' UP TOO FAST           | DIANE RENAY            |
| 35. LITTLE TOY BALLOON            | DANNY WILLIAMS         |
| 36. DREAM LOVER                   | PARIS SISTERS          |
| 37. YOU'RE MY WORLD               | CILLA BLACK            |
| 38. JAMAICA SKA                   | SKA KINGS              |
| 39. I'LL BE IN TROUBLE            | TEMPTATIONS            |
| 40. WISHIN' & HOPIN'              | DUSTY SPRINGFIELD      |

## PICKED \*

RAG DOLL  
The Four Seasons

## SIGNIFICANT ACTION

MEMPHIS	Johnny Rivers
DANG ME	Roger Miller
LITTLE OLD LADY	
FROM PASADENA	Jan & Dean

**Ramblin'....** For some unknown reason, the ROGER MILLER single "Dang Me" is showing great action across the nation. It seems that many Canadian stations will be ignoring a recent release called "Farmer Brown". Our market is a little too staid for this type of SCREAMER. Possibly this one will get listings but only limited airplay. The title of Trini Lopez's current single is "What Have I Got of My Own?" The answer: Several thousand more records to "cover". Trini's only competition is Dot records and the English groups. Everytime we hear a radio station hoot and holler "This is another DOUBLE PLAY", we get the impression they have just informed the public that the spot between the next two records wasn't sold. The new PETER & GORDON single was a forced release. It's the old story of foreign copies being rushed into the North American market and forcing the release before scheduled. Our Picked record this week, RAG DOLL by THE FOUR SEASONS is already a giant and #1 in many areas of the U.S. It is already indicated that this will be the biggest yet for the group. The preferred version of "World Without Love" is the PETER & GORDON. The Rydell version is sadly lagging behind.

**EARLY PICKS:** C-FUN-"Wishin' and Hopin'"-DUSTY SPRINGFIELD. CKWS-"Lonely Girl"-THE GO GOs. CKBB-"Look At Me"-JIMMY GILMER. CKOC-"She's My Girl"-BOBBY SHAFITO. CJCA-"Lucky Star"-RICK NELSON. CHSJ-"I've Had It"-LONNIE MACK. Each week we'll feature DJ and station picks. Drop us a line, and keep us informed of your choices.