

RPM**RECORDS
PROMOTION
MUSIC****a weekly newsletter**DEDICATED TO CANADIAN RECORDING
AND MUSIC INDUSTRIES

426 MERTON STREET, TORONTO 7, ONTARIO, PHONE 485-1679

Vol 1 - No 16

June 8th 1964

THE BIGLAND SOUND

PICKED *

NO PICK THIS WEEK

BREAKOUT

NO BREAKOUT THIS WEEK

**SIGNIFICANT ACTION**

1. French Song
2. Baby Beatle Walk
3. Blue Souvenirs
4. Louise

Lucille Starr
Al Martin Six
Danny Harrison
Pierre Lalonde

CHART ACTION across Canada

			☆	☆
CJMS Montreal	* 3	The French Song	Lucille Starr	Barry
	*10	Louise	Pierre Lalonde	Apex
	*12	Give Me Your Love	Andy Kim	20th
	*14	Find Me A Boy	Ginette Reno	Coral
	18	Alleluia	Les Alleluia	Loma
CHECK MATE Ottawa	* 1	The French Song	Lucille Starr	Barry
	3	You're Not a Goody Goody	Bobby Curtola	Tartan
	* 9	Let Love Do The Talking	Diane Leigh	Quality
	19	Alleluia	Les Alleluias	Loma
	*23	Baby Beatle Walk	Al Martin Six	Quality
	*24	Give Me Your Love	Andy Kim	20th
	*29	Louise	Pierre Lalonde	Apex
	35	Waterboy	Jeffery Howard	Arc
	*40	Find Me A Boy	Ginette Reno	Coral
CKWS Kingston	* 5	The French Song	Lucille Starr	Barry
CHEX Peterboro	*27	The French Song	Lucille Starr	Barry
CJSP Leamington	*38	The French Song	Lucille Starr	Barry
CFCH North Bay	*18	The French Song	Lucille Starr	Barry
CKCB Willowdale	* 7	The French Song	Lucille Starr	Barry
(Student)	*46	Baby Beatle Walk	Al Martin Six	Quality
CKEY Toronto	* 3	The French Song	Lucille Starr	Barry
	*32	Blue Souvenirs	Danny Harrison	Coral
CJME Regina	*49	The French Song	Lucille Starr	Barry
CJCA Edmonton	11	You're Not A Goody Goody	Bobby Curtola	Tartan
	*38	The French Song	Lucille Starr	Barry
CKRC Winnipeg	*24	The French Song	Lucille Starr	Barry

Its interesting to note that RPM is a threat to some of the American Trade papers (June Bundy "Those Inside Newsletters" Music Business, June 6). Some of them even want to start a feud with us. Perhaps they feel by putting out a rumour mongering sheet instead of one dedicated to giving newsworthy and authentic information they can secure more subscriptions. It would be interesting to know how many paid subscriptions are among the few thousand the one Tradester boasts. RPM has to remain a sheet dedicated only to the boosting of Canadian talent at the risk of being called anti-American. Fortunately our country is not large enough to run afoul of payola and all the other gimmicks that go along with the giant American music industry. If there was any indication of payola we hope its reported on from coast to coast and if anyone should attempt to have the news stifled or the reporter reprimanded (slap his wrist) then we hope this interested party is subject of an investigation also. But as we said we don't want to feud with anyone in the industry. We will continue to report the news and comments in the fairest manner possible.



THE PURGE IS ON. From every indication it would appear that the American music industry was hurt badly in recent months with the coming of the English Sound. Many of the top American pops became turntable hits with the imported sound selling circles around them. Now, the American music industry with the help of the American radio stations is building a wall to protect themselves against another such catastrophe. Monitoring a few of the American stations lately we have heard several DJ's intro a record and artist, then add, "they are American" or "Thats an American group, you know". But even with this attitude its going to be hard to suppress the English sound completely. They are sending over better and better recordings. The experience has been good for the English record industry. If they want to rid their country of the foreign sound they will have to get rid of ED SULLIVAN ---- IMPOSSIBLE.

Good news for Canadians from Capitol Records. PAUL WHITE reports that THE ESQUIRES "Man From Adano" have just completed a recording session in Montreal and will have a release early in July, also LES CAILLOUX a French Canadian group are scheduled for an early release. In Toronto LARRY DUBIN and the BIG MUDDYS (Dixieland) will be releasing an LP shortly. Larry and his group are presently playing the Ports of Call in Toronto. From the classical end Paul reports that he has just released a new LP by MARGARET ANN IRELAND "Music of Polish Masters" also "From Bach to Rock" by the YORK UNIVERSITY CHOIR conducted by William McCauley. Soon to be released is an LP by the husband and wife piano duo PARSONS and POOLE. Paul also tells us of the tremendous success of the PAUL BRODIE "Saxophone In Concert".

DON WEBSTER, CHCH-TV Hamilton is probably the most amiable TV personality dealing with teenagers we have had the pleasure to watch. After many years this is still the most popular "dance party" type show in existence in the Hamilton, Toronto area. Don makes his guest artists feel at ease and gets exactly the information from his guests that his viewers want to hear. If you have any new single releases or an artist is in the area make sure you give Don a call. He is a great booster of Canadian talent.



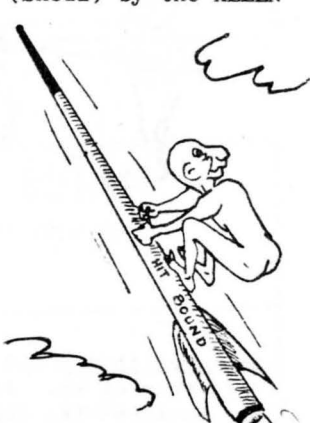
HAROLD WINSLOW, Quality Records is real excited over the American release of "Baby Beatie Walk" by the AL MARTIN SIX. We at RPM have always felt that this disc has hit possibilities on both sides of the border. Its release is on Amy.

GRACE BUNDY, London Records reports the release of "Larry"(Shell) by the ALLEN SISTERS. This record has already won battles in the Toronto area and looks good for chart listing. Also THE GEMTONES new single "The Savage" is showing action across the nation.

AL ALLBUTT, Leeds Music (Canada) reports the release of "Singin' In Orillia" by the CANADIAN FOLK SINGERS. The words are catchy and make reference to the near riots and hoodlums at the Mariposa Festival. Should sell well in Orillia. Al also announces the release by Tamarac Records of the new JAYSON KING single "Heartaches" b/w "Bamboo Man". Toronto town has been waiting patiently for this release.

STAN KLEES, Tamarac Records announces the release of the new RON WHITE single "Please Believe Me" b/w "Lonely Heartaches". "Please Believe Me" was written by Ronnie

CKCK Regina has a unique annual HI-SCHOOL DEE JAY CONTEST. This year a total of 25 young Hi School Dee Jay hopefuls took the preliminary audition. From these a total of 8 were chosen to compete in the actual on-the-air contest for the grand prize, a one hundred dollar CK Bond. Each contestant has to write and produce his own quarter hour show. Two announcers were featured each Monday night of the series.



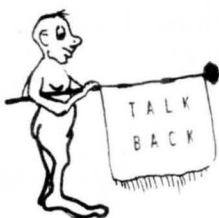
CURRENT SINGLE RELEASES

PICK SIDE	RELEASED	ARTIST	LABEL	NUMBER
Find Me A Boy	13/4	Ginette Reno	Coral	62400
The Wheel Song	20/4	Gary Buck	Petal	PT1500
The French Song	20/4	Lucille Starr	Barry	B3242X
You'll Never Know	27/4	Bill Deyton	Melbourne	WG3182
Alleluia	4/5	Les Allelulia	Loma	LO2000
Sorry Baby	4/5	The Romeos	Columbia	C42644
Blue Souvenirs	11/5	Danny Harrison	Coral	62411
The Savage	11/5	Gemtones	Melbourne	WG3183
Sable Island Shore	1/6	Ted Germaine	Rodeo	RO3181
Dear Mr. DJ	1/6	Dave Mickie	Tamarac	TTM604
Please Believe Me	8/6	Ronnie White	Tamarac	TTM605
Heartaches	8/6	Jayson King	Tamarac	TTM606
Swingin' In Orillia	8/6	Canadian Folk Singers	Melbourne	WG3185

GEORGE OFFER, Apex Records reports great things happening for the new DANNY HARRISON single "Blue Souvenirs". Its happening across the nation and could be a breakout. George is also beaming broadly over the success of "Louise" by PIERRE LALONDE.

We have heard of other Canadian releases but as yet have had no word from the record companies. Please send us the disc or label information as soon as possible.

This week "Talk Back" devotes this space to a very informative letter from Bob Vollum of Hallmark Studios in Toronto:



"Dear Walt:- It pleases me to be able to tell you that Howard Cable and the CAB-CAPAC people have completed their first two albums here. The third is booked for June, and they intend now to do all of their recording at Hallmark. The first session involved a large concert band playing French-Canadian marches, and an album (conducted by Cable) of sundry pieces such as a suite from As You Like It, Newfoundland Sketches, and Canadian marches. The whole effort, needless to say, is Canadian content. Contrary to the common complaint that there are no engineers of proper calibre in Toronto, Hallmark employs three, each entirely capable of performing his duties with the full knowledge and understanding required to create the right sound for the current highly competitive market. We admit that there are unwritten standards laid down by the successes of the methods employed by recording studios in New York and Nashville. We adhere to them, and are able to duplicate them or better them. If you ask around you'll

discover that a new phrase has come about because of our work during the past half year or so. It is "the Toronto Sound" - and it is catching on enough that our business has increased more than 500% in recent months. The following people have recorded at Hallmark: Margaret Ann Ireland, Paul Brodie, The Chummingbirds, Little Caesar and the Consuls, The Romeos, Johnny Lindon, Joe Jedraski (polkas) Stan Hamilton, the Fernwood Trio and Moe Koffman. We believe our sound is most marketable and certainly competitive. But there seems to be a great lack of faith on the part of Canadians with their own accomplishments - or those of other Canadians. It's like a small boy who has carved a perfect figure out of wood. He likes it, and he thinks it is good. But he won't commit himself until his father has said that it is good. Then he bursts at the seams with pride. The boy is the Canadian with his Canadian product, and the approving mentor is the U.S. Congratulations again on RPM. May it build even more. Be assured that all copies are read by everyone here, and we place each issue in our reception lobby where they are read by the many artists who use Hallmark.

(signed) Robert Vollum

DAVE LYMAN, Promotion Manager at CKY Winnipeg reports another first for CKY. The month of June sees CKY become the first radio station in the world to have a hotel named in its honor. The Royal Hotel in Binsworth, Manitoba has just been remodeled and reopens as the FIVE-EIGHTY HOTEL (CKY's dial position). Every CKY personality has a room named after him. They are still after Binscarth Manitoba to change its name to Seekaywe (CKY) and after a meeting with the townspeople it was agreed to have a local election for the name change. CKY was also busy during the laying of the cornerstone of the new Winnipeg City Hall. News reporter MIKE HOPKINS recorded the voices of Winnipeg officials and these in turn were sealed in the cornerstone.

RICH FRAZER of Check Mate Associates', Ottawa was in town this week. Nice to know that people in the Capital are as eager as we are to promote Canadian talent. Their latest chart "The Music Pre-Vue" gives a good indication of their efforts towards this end.

SUBSCRIPTIONS - R.P.M. \$10.00 per quarter. \$40.00 per year Canada and USA. First Class Mail Ontario. Air Mail elsewhere. For further information contact.

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