

# **R.P.M.**

records • promotion • music

## **THE**

## **NEW**

## **R.P.M.**

IS  
COMING!

**CANADA'S NEW MUSIC INDUSTRY WEEKLY**

- a new larger format (8½ x 11)
- more news
- noted industry writers
- pictures, larger type
- feature stories
- advertisements
- international music charts

## **NEXT WEEK**



With this our last issue of RPM in the now familiar newsletter form, we would like to thank all those who have supported our fight for survival over the past six months.

The introduction of the larger format of the NEW RPM is just further proof that the Canadian music industry is willing and indeed capable of supporting a publication that will bring all of Canada closer together, creating, so to speak, a close knit team of musicians, artists, producers, sound engineers, program directors and disc jockeys with one goal in mind, A GREAT SOUND, acceptable to the world market. The record companies in Canada are contributing greatly toward this end. Good music LPs, Folk, Country and Western, Classical and a well rounded rock sound comparable to any on the market have been forthcoming of late. Many have been picked up for release in the US, a good indication we have our foot in the door and if we make advances in the next six months as we have in the past then THE WORLD IS OUR OYSTER.

LAST MINUTE RELEASES RECEIVED: Ruthie MacLean "If Loving You Did This To Me" (London) is a C&W disc that deserves the attention of the country stations. An interesting LP release by London is "Barkerville Ballads". The cover itself prompted immediate listening and what we heard was well worth the haste. This is a Music Hall type LP and takes you back to the days of the gold rush and the Theatre Royal of Barkerville, British Columbia. This town has been restored by the Government of British Columbia, their contribution to Canada's Centennial. London Records takes

the lead with the release of this LP in making a start to have music play an important part in our birthday celebration.// Another example of a well produced good music release is Diane Miller's "Baby, That's The Way It Goes" (Columbia). Bill Butler arranged and conducted this single giving it a big band sound with a fresh young talent that could make it even on the rock stations.// Gerry Acton, Manager, Program Exchange Department of the Canadian Association of Broadcasters sent along a list of Albums and singles by Canadian recording artists. We hope when the record companies see that this is only a partial list they will supply Gerry with a complete list. It was our intention to supply our readers with a list of Canadian recordings available but feel relieved that the CAB has taken on this giant task. We are in favor of this type of soft policing by a broadcast association rather than a government regulating committee. Gerry, in fact indicates he wishes listings from all companies who have releases by Canadian artists.

MORE NEWS

NEXT WEEK in the

NEW BIGGER & BETTER

**RPM** / RECORDS  
PROMOTION  
MUSIC

#### **LOW LOW AD RATES**

will bring your message  
to the attention of  
the music industry

**FULL PAGE \$100.00**

**HALF PAGE \$ 65.00**

**QUARTER PAGE \$ 35.00**

**EIGHTH PAGE \$ 20.00**

**NATIONAL RATES (International rates on request)**

**OFFSET PROCESS PERMITS YOU TO SEND YOUR OWN  
LAYOUT, OR COPY AND WE WILL LAYOUT**

**DEADLINE for advertising  
NOON FRIDAY WEEK PREVIOUS**

THE NEW RPM WILL FEATURE:

CHART ACTION ACROSS CANADA: a survey of single movement of domestic product.

STORY OF A STAR: biographies of Canada's new recording stars.

WALT SAYS: editorial comment by Canada's controversial "soapboxer" Walt Grealis.

TOP 40-5's: forty plus 5 listings of the top records across Canada with jock picks.

ON THE AIR: radio station and air personality activities in Canada and the US.

CROSS CANADA — HERE & THERE: news about record and music activities in Canada.

INTERNATIONAL REPORT: North American "drum beaters" keep you informed of new records and activities of artists.

IN THE WEEKS TO FOLLOW NEW FEATURES WILL INCLUDE:

MAN OF THE WEEK: the behind the scenes people in radio, records, production and music.

COUNTRY AND WESTERN ROUND UP: Country and western radio, records and appearances, news and comments.

GMP: a report on Canadian LPs and good music.

----- ORDER NOW -----	
MAKE SURE YOU GET YOURS BY SUBSCRIBING NOW AT THIS	RPM, 426 Merton Street, Toronto 7, Canada.
LOW INTRODUCTORY RATE	Enclosed find \$5 for a one year subscription.
Regular 52 subscription \$15	NAME _____
THIS WEEK A 52 WEEK SUBSCRIPTION	ADDRESS _____
ONLY \$5	CITY _____